

## Be a Cookie Entrepreneur! Cookie Business Challenge



→ **What is the challenge?** Girl Scouts are encouraged to ask businesses to purchase a case (12 packages) or more of cookies or make a Gift of Caring donation purchase of 12 packages or more. These purchases can be at any stage of the cookie program. When the cookies are delivered by the Girl Scout, pictures are encouraged to be taken and shared.

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- → What does a Girl Scout earn? If a Girl scout sells a case (12 packages) or more to three (3) or more businesses, the customer Cookie Business Challenge patch will be earned. This patch is not clalculated through eBudde and will be sent separately.
- → What does the business receive? The business that purchases a case (12 packages) or more of cookies from a GSNI Girl Scout will receive a window cling with a letter thanking them for supporting Girl Scouts of Northern Illinois and the Girl Scout Cookie Program. For any business that purchases five (5) or more cases (60+ packages), GSNI will give additional recognition of the business by thanking on GSNI social media, GSNI website, and at GSNI reward events.
- → How to receive the patch and recognize business(es)? For Girl Scouts to recive their patch and ensure businesses are recognized appriopriately, the Girl Scout/parent must complete the Cookie Business Challenge form by Friday, March 27. The form can be found at the link above and at www.girlscoutsni.org/cookieresources or Rallyhood. The Girl Scout's name, troop number, parent contact information, and mailing address, along with the business(es) name, full mailing address, and contact person must be entered on the form. Please complete the form even if a Girl Scout does not sell to three (3) businesses so every buisiness can be thanked. Window clings will be mailed in May. Patches will be mailed in June.

