

GSNI Cookie Chat for Parents—1/18/2024

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist parents with their journey through the 2024 Cookie Program. The Cookie Chats will also be posted on our [website](#) and [Rallyhood](#).

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Parents with their Girl Scouts can enter paper order card orders into Digital Cookie on the [My Cookies tab](#) by deadline of Sunday, January 21. This information will transfer to eBudde so it does not have to be manually entered by the Troop Cookie Chair.

Girl Scouts can expand their customer base by participating in the [Cookie Business Challenge](#). If Girl Scouts sell at least one case (12 packages) of cookies to three different businesses, they earn the Cookie Captain patch! Businesses also receive a thank you letter and window cling. Parents must complete sales details on the [entry form](#) by deadline of Monday, March 18.

Girl Scouts who participated in the 2023 Fall Product Program, used the Share My Site feature, and sent 18+ customer emails through the M2OS platform, qualified to earn the [Fall & Cookie Crossover Personalized patch](#)! To earn the patch, Girl Scouts must also send 18+ unique emails through Digital Cookie DC24 and sell 225+ packages of cookies during the 2024 Cookie Program!

If you haven't worked with your Girl Scout to set up a personalized **Digital Cookie** site, now is the time! Look for the registration email from email@email.girlscouts.org. Be sure to check your promotions/spam/junk folders. If you cannot find, review this [No Registration Email Received](#) tip sheet. For more information and tip sheets, review the NEW [Digital Cookie Manual](#) or the tip sheets at www.girlscoutsni.org/cookieresources. Digital Cookie is available throughout the entire Cookie Program. Orders taken through Sunday, January 21, will be part of the Initial Order. Girl Delivery orders end Monday, March 4. Shipped and donation orders end Sunday, March 10 on the last day of the program.

Once a Girl Scout's Digital Cookie site is published, use the [Digital Cookie Mobile app](#) for easy order taking! A [QR code](#) is also available on the app that Girl Scouts can use for many purposes to promote her Cookie Business!

Do you have multiple Girl Scouts in your immediate family participating in the GSNI Cookie Program. See our [Multi-Girl Scout Family Rewards](#) opportunities including a **Sister Patch**! Parents must enter the sisters on the [entry form](#) to receive any of these rewards.

Do you know a GSNI Girl Scout redefining everything you thought you knew about the Cookie Program? This year, GSNI is accepting nominations for innovative, creative, and courageous Girl Scouts who demonstrate original thinking, embrace new ideas, lead with compassion, and model true entrepreneurship through the Girl Scout Cookie Program. If this applies to a Girl Scout in your life, now's the time to [nominate](#) your **Girl Scout Game Changer** using [this form](#). GSNI staff will review all nominations and make selections. Girl Scouts will receive a special charm and may be featured on GSNI's social media channels throughout the cookie program from January 5–March 10, 2024.

GSNI has many **resources** available to assist parents through the Cookie Program. Please go to www.girlscoutsni.org/cookieresources or [Rallyhood!](#) Some examples are the [Family Newsletter](#), [Door Hanger](#), [Donation Receipt](#), [Cookie descriptions and Nutrition Labels](#), and [Cookie Ingredient and Food Allergen guide](#). Or just have some fun [coloring Lucy the Axolotl](#) and send a picture of your Girl Scout with her artwork to cookies4you@girlscoutsni.org!

For assistance throughout the Girl Scout Cookie Program, reach out to your Troop Cookie Chair, Service Unit Cookie Coordinator or GSNI's Product Program Team at cookies4you@girlscoutsni.org.

Your GSNI Product Program Team,
Anna, Michele, Debbie, and Becky