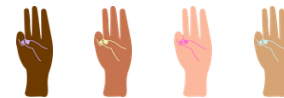


Welcome to Your Service Team Role!

We are SO excited you have chosen to be part of a key element of the Girl Scout experience in your community! Volunteers are the heart of Girl Scouts, and we are happy to have you on board in this role. As a Service Unit Team member, you are a direct representation of Girl Scouts. A well-functioning service unit increases awareness about the Girl Scout Movement, supports Girl Scout volunteers in the area, and increases the reach of Girl Scouting through membership, service, hosting events, and providing programming. These actions are critical to sustaining and expanding the Girl Scout Movement. Thank you for taking this step into leadership with GSNI, and we look forward to seeing the amazing things you do!

Girl Scout (GS) Organizer



As a Girl Scout Organizer, you will collaborate with the Service Unit Manager (SUM), Registrar, and/or your Membership Engagement Specialist (MES), so you are not alone in your role! You will work with them to ensure there is a Girl Scout presence at your school and community events. The team can assist you with the necessary resources to help your school and community be involved in Girl Scouts. It is a team effort!

What a GS Organizer Does

How a GS Organizer Does It

Connect with the school community (administration, teachers, families, and troops)	
Be available to answer questions, provide resources, and connect the school and community with the Service Unit Team.	Introduce yourself to the staff as a liaison to the service unit. Work with staff to participate in school events. Attend Service Unit Meetings to stay up to date on service unit and GSNI events and information.
Foster a social network of the troops within your school.	Connect the leaders together to open the door for networking and support.
Share your Girl Scout experiences with families interested in joining.	Be present at events to share your experiences. Take time to visit with interested families.

Support the Registrar and Service Unit Team with recruiting and retaining members	
Ensure Girl Scouts has a presence at every possible school event.	Stay up to date with the school calendars and pass along potentially beneficial events to the team.
Attend school events or find another volunteer to attend.	Work with the team to plan and prepare for the events. (If you are not available, reach out to other leaders and their troops for assistance.)

Assist at family information nights* planned by the Service Unit Team and your MES. <i>*Family information nights gather interested families to learn more about what Girl Scouts do and how to form a troop.</i>	Family information nights are usually led by the Service Unit Manager (SUM), Registrar, and/or your MES. Your assistance could include: • Finding a location • Leading an activity • Sharing your Girl Scout experience
Pass along any community events* where Girl Scouts could host a table. <i>*Community events include National Night Out, library events, festivals, fairs, or other family-focused activities.</i>	Stay connected to your community calendars, social media pages, and local news. Reach out to your SUM, Registrar, and/or MES with detailed information about upcoming events.

Important Topics by Month

July

- Gather dates of fall back-to-school and community events

August

- Attend Service Unit Team Planning Meeting
- Connect with school staff
- Attend back-to-school and community events

September

- Connect with new leaders and volunteers

October

- Attend recruitment events planned by team

New Membership Year begins October 1

November

- Touch base with Registrar to discuss fall recruitment success

December

Enjoy your holidays!

January

- Forward information for spring and end of year events

Cookie season begins!

February

Take a break!

March

- Relay disbanding troops or troops looking for replacement leaders to the Registrar

April

- Help promote renewal incentives and troop year-end requirements

Renewal begins!

May

- Renew your role
- Attend recruitment events as needed

June

Take a break!