

Communication Liaison

This position description is a guide to utilize as an aid for what best fits your service unit. GSNI understands service units differ and trust your team will customize these responsibilities to best serve your members.

The Communication Liaison is a megaphone—they spread information to Girl Scout members! The Service Unit Team and Membership Engagement Specialist (MES) support the Communication Liaison.

Communication Liaisons assist the service unit by:

- ◆ *Sharing important information with members*
 - Collaborate with the team to decide how to communicate with members.
 - Pass along information conveyed from the service unit team and MES.
 - Ensure new volunteers and families are connected to receive service unit news.
 - Potentially take notes at service unit meetings.
- ◆ *Keeping social media pages updated and organized*
- ◆ *Encouraging troops to share stories and photos of their activities*
- ◆ *Following the Girl Scout Promise and Law*

The Communication Liaison position is essential to the continued success of the service unit and GSNI. We would like you to fill the position for a minimum of one year, but we hope to have you part of the team for longer. At any time, a volunteer may be appointed to another Girl Scout position, removed from a position, or may resign.

Thank you for volunteering! The Girl Scout Movement is only possible with amazing individuals like you!

Print Name _____

Date _____

Signature _____