



## You Belong Here.

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## CEO & Board Chair Welcome!

At Girl Scouts of Northern Illinois, we believe every challenge holds the potential opportunity for growth.

During the 2024-25 membership year, our Girl Scouts, volunteers, and supporters continued to demonstrate what it means to face obstacles with courage, creativity, and determination. Whether navigating personal challenges, exploring new leadership experiences, or strengthening our communities through service, Girl Scouts across northern Illinois have shown that growth often begins where comfort ends. GSNI's volunteers, Girl Scouts, and families powerfully demonstrate resourcefulness at every turn, and we are so proud to be your Girl Scout sisters!

This past membership year, our Girl Scouts celebrated fall at Camp McCormick with a Halloween Bash that included our homegrown corn maze, gnome scavenger hunt, climbing wall, and slingshot range. Families especially enjoyed activity stations with hands-on crafts and games, including pumpkin painting, and an all-council costume contest. Camp fans also headed to Camp Dean for Scarecrow Fest where troops made DIY scarecrows, completed a scavenger hunt, and participated in all the outdoor adventures the camp has to offer. The Maker Space was also open for STEM activities and career exploration.

GSNI has the best volunteers in the world, and they successfully navigated a unique winter cookie season that included a cookie package price increase and frequent bouts with inclement weather. We introduced our Explore Cookies & S'more kick-off events at all GSNI Resource Centers, inviting Girl Scouts and their families to learn about the 5 Skills which help develop an entrepreneurial mindset. We also said a fond farewell to our beloved S'mores cookie as part of our Girl Scout Cookie lineup.

During this time, GSNI's Board of Directors worked diligently to search for qualified candidates to be GSNI's next CEO. Long time Girl Scout leader, Jodi Dahlke was hired and officially became GSNI's fourth CEO on May 1, 2025. Jodi previously served as Chief Strategy Officer for Girl Scouts of Northwestern Great Lakes in Wisconsin for almost 10 years. In addition to over 30 years of business leadership experience, she brought expertise in strategic planning, volunteer management, and Girl Scout-specific senior leadership. She also has a passion for business operations, training and development, employee relations, and community development over multi-county structures.

As spring turned to summer, Girl Scout campers turned out in force to enjoy day, overnight, horse, and adventure camping at Camp Dean and Camp McCormick. When faced with an unexpected pool closure at Camp Dean, our camp team pivoted to

provide a variety of fun water-based activities which campers loved! 2025 camp sessions featured seven themes, including Beyond the Curtain, Girl Scouts through the Ages, Camp Relaxation, which gave campers a variety of skills, teamwork, and character building. GSNI received positive feedback from many parents about our camp staff's exceptional care for their children!

Volunteer led day/twilight camps were a huge success as Girl Scouts had the chance to explore local parks, forest preserves, and GSNI's Mary Ann Beebe Center. The volunteers who plan and facilitate these camps showed a great spirit of collaboration, even as each camp had its own theme. Leaders shared ideas across camps, trained and welcomed volunteers from other camps, and expanded their reach to give Girl Scouts more camping choices.

Our girls learned that challenges are not barriers—they are stepping stones. Through outdoor adventures, STEM exploration, entrepreneurship, and community leadership, they are building the skills they need to shape their futures. With every badge earned, every project completed, and every act of kindness shared, they are transforming moments of difficulty into opportunities to discover their strength.

This transformation is possible because of you. Our dedicated volunteers, generous donors, supportive families, and community partners make it possible for thousands of young people to experience the life-changing power of Girl Scouting. Your commitment ensures that each one—regardless of background—has the chance to lead, learn, and thrive.

Together, we are not simply helping Girl Scouts navigate challenges—we are empowering them to rise above and turn those challenges into opportunities to grow, lead, and make a difference.

Thank you for believing in the power and promise of Girl Scouts.

With gratitude,



Jodi Dahlke, CEO



Dana Vierck, Board Chair



We would like to take this opportunity to recognize Kris Trusk, GSNI's Chief Operating Officer, for her tremendous contributions to GSNI, including as former Interim CEO. Kris graciously accepted the Interim CEO position as the CEO search was underway.

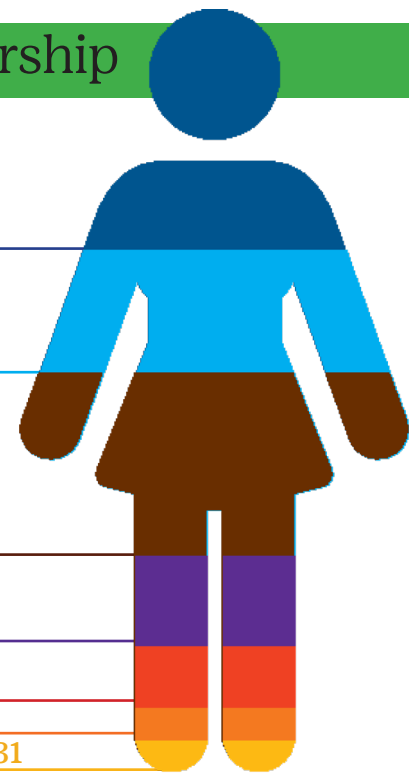
As a staff member for over 20 years, Kris had her finger on the pulse of GSNI and was able to quickly adapt to overseeing all departments, campaigns, and initiatives. She deftly managed the creation, introduction, and implementation of our redesigned Membership Engagement department which has gone on to great success and worked to increase GSNI's inclusivity through hands-on work with GSNI's Belonging Team.

Anyone who knows Kris knows her unbridled passion and enthusiasm for the Girl Scout mission. We are grateful to Kris for serving GSNI selflessly in our time of need and even now continuing the work that is vital to the longevity of the Girl Scout Movement.

Thank you, Kris!



## GSNI Membership



**386 = 2,090 = 57 = 8,467**

Recruitment Events    New Members    New Troops    Total Youth Membership

## Membership Achievement

### Community Service

Community service hours performed through GSNI for the President's Volunteer Service Award =

**59,288**

Girl Scouts who earned Community Service Bars =

**12**

Girl Scouts who earned Service to Girl Scouting Bar =

**34**

Cadettes who earned the Program Aide Award =

**23**

Seniors and Ambassadors who earned the Counselor-in-Training I & II Awards =

**14**

### Highest Awards

Girl Scouts earned the Bronze Award =

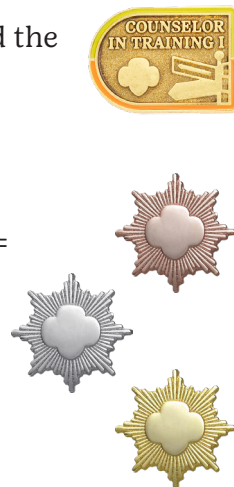
**123**

Girl Scouts earned the Silver Award =

**42**

Girl Scouts earned the Gold Award =

**8**



## Product Program

### Fall Product Program

Girl Scouts who participated in program =

**2,450**

Total proceeds raised by Girl Scouts =

**\$148,963**

Total per Girl Scout average =

**\$355**

Total sales =

**\$868,621.22**

### Cookie Program

Girl Scouts who participated =

**6,042**

Girl Scout Cookie Packages Sold =

**1,070,254**

Total per Girl Scout average =

**177 packages**

Gift of Caring Cookie Donation =

**35,528 packages**



## Retail/Resource Centers

Girl Scout uniforms sold =

**2,783**

Outdoor badges sold =

**892**

STEM-related badges sold =

**833**

Life Skills-related badges sold =

**1,981**

Entrepreneurship-related badges sold =

**736**

### Build-A-Bear

Build-A-Bear customers =

**9,155**

Build-A-Bear parties =

**94**

Most sold furry friend =

**Swirl Kitty - 69**

Popular accessories =

**Brownie Vest - 102, Trefoil Shirt - 95, Phone - 44**



# GSNI Year at a Glance

## Community Programs

Participants in Community Programs troops =

**927**

**14**

Community Programs troops in Rockford

**14**

Community Programs troops in Aurora, Elgin, Streamwood, and Hanover Park

**1 cohort**

of Black Women Taking the Lead in Aurora

**1 cohort**

of Latinas Taking the Lead in Aurora

**1 - Junior Latinas Taking the Lead Troop**



## Camps & Programming

Campers at GSNI camps =

**9,551**

GSNI summer campers =

**251**

Participants in GSNI events =

**1,395**

Campers in Volunteer-led Day and Twilight Camps =

**1,760 + 335** adults

People who used GSNI camps for events, programs, and activities =

**10,199**

### Camp Council Events

Girl Scouts who attended Halloween Bash =

**220**

Girl Scouts who attended Scarecrow Fest =

**144**

Girl Scouts who attended S.T.E.W. =

**80**

### Scholarships

Girl Scouts who received scholarships =

**3 Girl Scouts**

Total monetary amount of scholarships awarded =

**\$3,000**

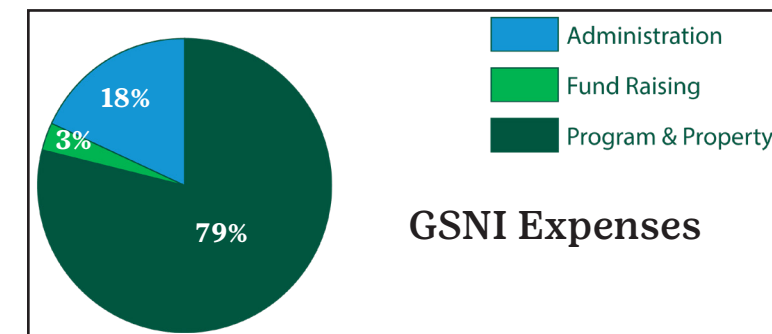
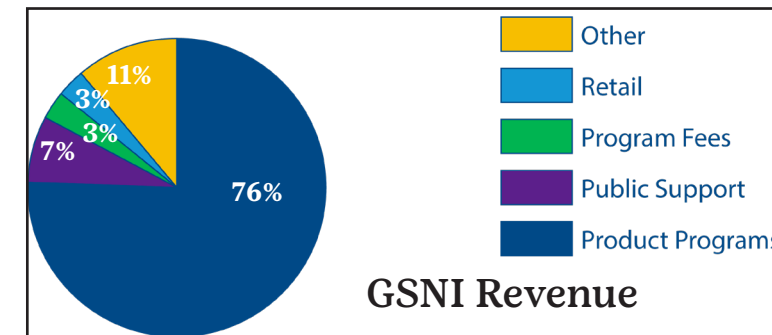


## GSNI Financials

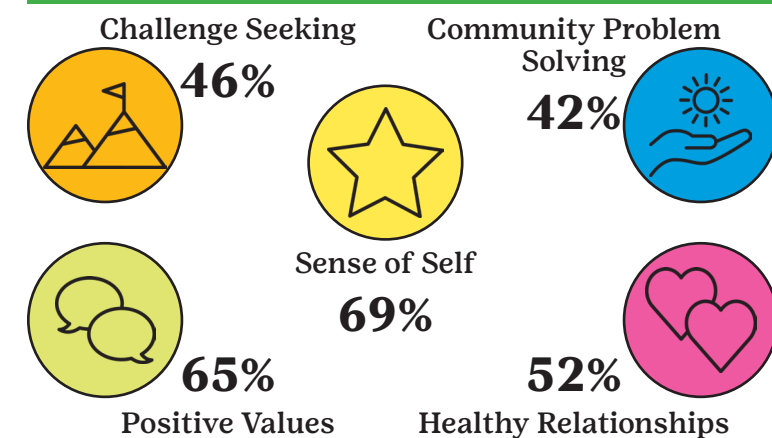
### Statement of Financial Position FY25

	FY25
Current Assets	6,645,750.00
Non-Current Assets	5,852,165.00
<b>Total Assets</b>	<b>12,497,915.00</b>
Current Liabilities	2,676,402.00
Net Assets	9,821,513.00
<b>Total Liabilities and Net Assets</b>	<b>12,497,915.00</b>

### GSNI Income and Expenses FY25



## Girl Scout Experience Outcomes



## GSNI Donor List

On behalf of Girl Scouts of Northern Illinois, we extend our heartfelt thanks to each of our generous donors! Your support plays a vital role in empowering young Girl Scouts to grow into confident, courageous leaders. With your help, we can continue to provide valuable programs and experiences that inspire them to make a lasting impact on their communities and beyond. Thank you for investing in the leaders of tomorrow!

### \$500-\$999

Aqua-Aerobic Systems Inc.  
Barnes and Noble  
Carole Baugher  
Shannon Becker  
BMO Harris Bank Foundation  
Maria Cruz Lange  
Jodi Dahlke  
Exelon Corporation  
Judith Gambrel  
Grainger  
Greenlee Tools, Inc.  
Bradley C. Keyes  
John D. and Jane Leifheit Charitable Foundation  
Kathleen Leitzell  
Fred Edward Mullard  
Novartis US  
Linda Oshita  
Barbara S Pagano  
Susan Pasetti  
Joyce A. Rice  
Savant Wealth Management  
Drent Shields  
Rebecca D. Staat  
Anna Wanderer  
Paul Widhalm

### \$1,000-\$4,999

Abbott Laboratories Employee Fund  
Jennifer Archer  
Mark Barckley  
Ralph J. Baudhuin Foundation  
Nancy Bredberg  
Margaret Scanlan Brown  
Shirley Busse  
Michael D. Campbell  
The Chicago Community Trust  
Linda M. Christianson  
Community Foundation of the Fox River Valley  
Linda Darragh  
Ecolab Foundation  
Kelly Erboe  
Kay Flavin  
Miriam L. Fleig  
Beth L. Galbreath  
Sonya A. Gambrel-Lenarz  
Gloyd Family Foundation  
Mike Guy  
Jessica Hirsch  
Humana Employee Giving  
Hurley & Volk Orthodontics  
Bradley C. Keyes  
Claire and Eric Leininger Family Charitable Fund  
Colleen Magee  
Scott McCleary

The MILL Foundation  
Northwestern Medicine  
Steven & Betty J. Rauschenberger  
Rochelle Area Community Foundation  
Judith Sedlack  
Jean R. Snapp  
Troop 2157  
Kristen Trusk  
United Way of Northwest Illinois  
United Way of Whiteside County  
Catherine C. Veal  
Dana G. Vierck  
Village of Pecatonica  
Wayne H. and Ruth L. Diehl Trust  
David Whitehouse

### \$5,000 - \$9,999

Anonymous  
Target

### \$10,000+

City of Aurora  
Collins Aerospace of Raytheon Technologies  
Community Foundation of Northern Illinois  
Harry & Dorothy Espenscheid Charitable Foundation  
Girl Scouts of the United States of America  
Hanover Township Mental Health Board  
Carl R. Hendrickson Family Foundation  
Illinois Department of Human Services  
Jewel-Osco Headquarters  
Betty and Terry Moore  
Harold and Marjorie Pratt Memorial Charitable Trust  
Wintrust Financial  
YWCA Northwestern Illinois



## JGL Society Members List

The Juliette Gordon Low Society is a group of friends who have made the commitment to share their legacy with the next generation. Anyone may become part of this distinguished group by leaving a gift in a will, trust, or other account for Girl Scouts. If you've already included GSNI in your estate plans, please let us know at [customer care@girlscoutsni.org](mailto:customer care@girlscoutsni.org). We would like to recognize you for your generosity with our other Juliette Gordon Low Society members listed below:

Carol B. and Mark M. Ackerman  
Carolyn Allison  
Sara Ellen and James H. Anderson  
Patricia F. and William Appelhans  
Jennifer Archer  
Holly and Jeffrey D. Bartelt  
Donna J. and Terry Bausman  
Karen J. Brown  
Penny Cameron  
Michael D. Campbell  
Jane E. Carter  
Lisa M. and Mike Cheeseman  
Joan Chihan  
Diane L. Collins  
Fiona Cummings  
Cheryl Dahl-Kearney  
Carmen Diaz  
Alexandra Fleig  
Miriam L. and Lawrence Fleig  
Shelleyanne and Mark Fridly  
Louise Glon  
Janice I. Hann  
Mary Jo and Charles Hare  
Joyce Harrison  
Robin and Dink Henning  
Vicki Jacobson  
Nancy Johnsen  
Lorre La Passo  
Donald Laird

Kellyn Jane J. and Theodore Lawrence  
Norm Lindstedt  
Ruth and Tom Little  
Emily Grace Margot Logan  
Colleen Magee  
MaryBeth T. Markwell  
Andrew Mason  
Patricia McCullough and Philip K. McCullough M.D.  
Kristie Miller  
Tim and Lisa A. Normoyle  
Kenneth Opperman  
Barbara S. Pagano  
Christine A. Petty  
Julie Platt  
Karin Podolski  
Jaye and Robert C. Quimby  
Susan K. Reimer  
Bobbie and Tim Riley  
Michelle Rossi  
Edward Rounds  
Angela Schmidt  
Betsy and Norman Scott  
Judith Sedlack  
Adella Sefrhans  
Margaret Simonsen  
Susan L. Speroff  
June M. Stott-Kubasiak  
Richard H. Strout

Kathryn Swick  
Shirley Ann Tudor  
Catherine C. and William Veal  
Dana and Gary Vierck  
Janey Welch  
Catherine A. and Thomas Wilcox  
David Wright  
Fleur Wright  
Vicki N. Wright



### Board of Directors

Dana Vierck, Chair  
Jennifer Archer, 1st Vice Chair  
Jessica Hirsch, 2nd Vice Chair  
Ramona "Monie" Burns, Secretary  
Scott McCleary, Treasurer

**Directors-at-Large:** Mark Barckley, Elizabeth Boyd, Kelly Erboe, Kay Flavin, Nancy Lopez, Maggie Rivera, Serene Taylor, and Vicki Weidenbacher-Hoper

**Associate Directors:** Quinn Blevins

**Ex-Officio:** Jodi Dahlke, CEO



### GSNI Resource Centers

**South Elgin Resource Center**  
353 Randall Rd., South Elgin, IL 60177

**Rockford Resource Center**  
1886 Daimler Rd., Rockford, IL 61112

**Oswego Resource Center**  
3425 Orchard Rd., Oswego, IL 60543

### GSNI Camps

**Mary Ann Beebe Center**  
17501 Streit Rd., Harvard, IL 60033

**Camp McCormick**  
9995 N. Girl Scout Rd., Stillman Valley, IL 61084

**Camp Dean**  
46W253 Camp Dean Rd., Big Rock, IL 60511

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