



## CEO & Board Chair Welcome!

If there's one thing people know about Girl Scouts, it's how well we adapt to change. It's why we have lasted well past the century mark and still remain relevant to today's young leaders, their families, and communities. Here at GSNI, we've experienced change recently as Kari Rockwell, former GSNI CEO, moved to lead a sister Girl Scout council in September. We wish her well and look forward to welcoming a new CEO to continue our mission and guide us into the future. One thing that hasn't changed this year is that everyone at GSNI, from enthusiastic volunteers to a dedicated Board of Directors to committed staff members, seek to create an environment where every Girl Scout feels heard, valued, and supported.

One of the most innovative announcements we've made is the launch of our new Belonging Award, aimed at recognizing and celebrating individuals and groups who foster inclusivity, empathy, and connection within their Girl Scout communities. This award reflects our core belief that every Girl Scout deserves a sense of belonging, and we are thrilled to see the positive impact it has had in inspiring others to create more inclusive spaces.

As part of our ongoing commitment to meet the evolving needs of our members, we introduced a restructured Member Engagement team, designed to deepen our connection with the communities we serve. This new structure focuses on building stronger relationships, empowering local leaders, and ensuring every Girl Scout's experience is enriched

by the support and resources needed to thrive. We recognize the importance of community, and through this structure, we are creating a more accessible, supportive environment for all Girl Scouts across northern Illinois.

We are also incredibly proud of all our Gold Award Girl Scouts. One of our Gold Award recipients is Katie Hogan. Katie's project, Spartan Thrift, exemplifies the Girl Scout spirit of innovation and service. At her high school, Katie established a thrift shop offering gently used clothing at affordable prices to students who may not otherwise have access to them. This initiative not only provided essential resources for students but also promoted ecological sustainability. Katie's thoughtful approach to addressing both social and environmental needs is a shining example of the impact that Girl Scouts can have on the world around them.

GSNI also hosted several pillar events this year, designed to welcome new members to Girl Scouts, and celebrate and have fun with our current members. These events, Potato's Halloween Bash, Cookies & Cocoa, and The Eras of Friendship, helped our Girl Scouts come together to meet one another and build memories and friendships.

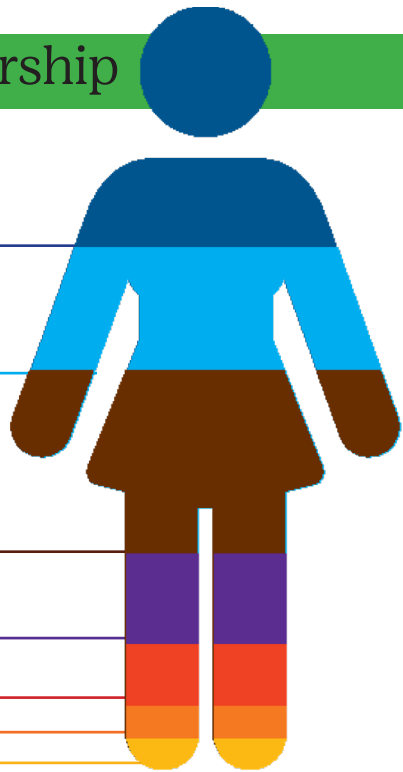
We remain committed to our mission of building girls of courage, confidence, and character, who make the world a better place. We are excited to continue working alongside our community to provide the tools, resources, and opportunities that will encourage every Girl Scout to shine!

**Kris Trusk, GSNI Interim CEO &  
Dana Vierck, GSNI Board Chair**





GSNI Membership



**190 = 2,556 = 85**

Recruitment Events      New Members      New Troops

Membership Achievement

Community Service

Community service hours performed by children (ages 5–10), teens (ages 11–15), young adults (ages 16–25), adult, families, and groups through GSNI as a certifying organization for the President’s Volunteer Service Award = **65,958**

Girl Scouts who earned Community Service Bars = **18**

Highest Awards

Troops earned the Bronze Award = **21**

Girl Scouts earned the Bronze Award = **119**

Troops earned the Silver Award = **12**

Girl Scouts earned the Silver Award = **39**

Girl Scouts earned the Gold Award = **8**



Product Program

Fall Product Program

Girl Scouts who participated in program = **2,526**

Total proceeds raised by Girl Scouts = **\$148,963**

Total per Girl Scout average = **\$343**

Total sales = **\$866,353**

Cookie Program

Girl Scouts who participated = **6,285**

Total proceeds raised by Girl Scouts = **\$1,115,615**

Total per Girl Scout average = **200 packages**

Total packages sold = **1,255,114**



Retail/Resource Centers

Outdoor badges sold = **1,439**

Uniforms sold = **2,518**

Say Yes to the Vest patches = **998**



Build-A-Bear

Build-A-Bear customers = **7,694**

Build-A-Bear parties = **54**

Most sold furry friend = **Kitty Swirl - 138**

Donated Furry Friends = **16 bears**

Popular accessories = **Pink Phone - 97, Black Shoes - 93**

**Cotton Candy Scent - 93**

Build-A-Bear on the go = **\$11,003.89**



GSNI Year at a Glance

Community Programs

GSNI Community Program sites = **31**

Participants in Community Program sites = **897**

**10 staff-led troops**  
Rockford Project Opportunity

**16 staff-led troops**  
in AmeriCorps

**5 staff-supported troops**  
through Hispanic Engagement

**829 in staff-led troops**  
through Hispanic Engagement

**68 in staff-supported troops**  
through Hispanic Engagement

Project Opportunity



Camps & Programming



Campers at GSNI camps = **9,950**

GSNI summer campers = **518**

Participants in GSNI events = **1,018**

Participants in Volunteer-led Day and Twilight Camps = **1,702**

People who used GSNI camps for events, programs, and activities = **7,788**

Camp Council Events

Girl Scouts who attended Potato’s Halloween Bash = **160**

Girl Scouts who attended In My Girl Scout Era = **163**

Scholarships

Girl Scouts who received GSNI scholarships = **6 Girl Scouts**

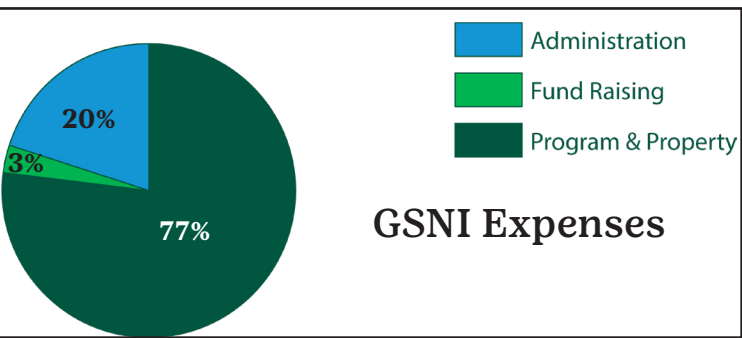
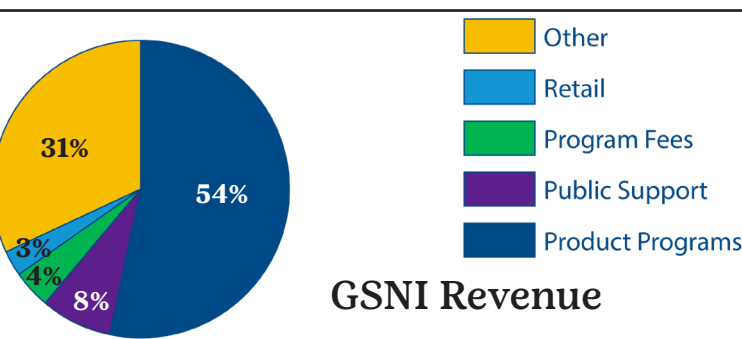
Total monetary amount of GSNI scholarships awarded = **\$3,000**

GSNI Financials

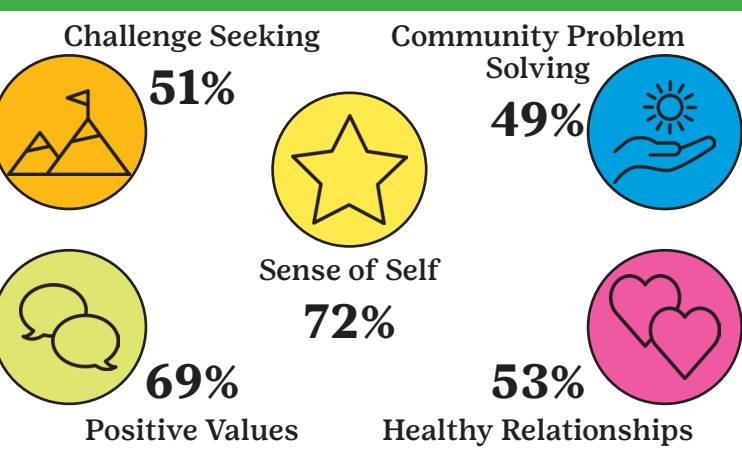
Statement of Financial Position FY24

	FY24
Current Assets	6,327,625.00
Non-Current Assets	6,528,547.00
<b>Total Assets</b>	<b>12,856,172.00</b>
Current Liabilities	1,969,403.00
Net Assets	10,886,769.00
<b>Total Liabilities and Net Assets</b>	<b>12,856,172.00</b>

GSNI Income and Expenses FY24



Girl Scout Experience Outcomes





GSNI Donor List

On behalf of Girl Scouts of Northern Illinois, we extend our heartfelt thanks to each of our generous donors! Your support plays a vital role in empowering young Girl Scouts to grow into confident, courageous leaders. With your help, we can continue to provide valuable programs and experiences that inspire them to make a lasting impact on their communities and beyond. Thank you for investing in the leaders of tomorrow!

**\$500-\$999**  
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Bank of America Charitable Foundation (Employee Giving)  
Holly Bartelt  
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BMO Harris Bank Foundation  
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Chicago Cubs  
Lisa M. Cheeseman  
Judy Dunne  
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Kathryn H. Flavin  
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Adrienne Laughlin Virgilio  
John D. and Jane Leifheit Charitable Foundation  
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North Aurora Lion’s Club  
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Kari Rockwell  
Savant Wealth Management  
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Rebecca D. Staat  
Stateline Community Foundation  
Mary Tornabene-Coleman  
United Health Group  
United Way of Greater McHenry County  
UW Health

**\$1,000-\$4,999**  
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Kristen Trusk  
Catherine C. Veal  
Dana G. Vierck  
Village of Pecatonica  
David Whitehouse  
Woodstock Chamber of Commerce & Industry  
United Way of Northwest Illinois  
United Way of Whiteside County

**\$5,000 - \$9,999**  
Harry and Dorothy Espenscheid Charitable Foundation  
William Miller Charitable Trust  
Nicor Gas  
Charles and Marie Von Weise Trust

**\$10,000+**  
Joan Chihan  
City of Aurora  
Community Foundation for McHenry County  
Community Foundation of Northern Illinois  
Hanover Township Mental Health Board  
Illinois Criminal Justice Information Authority  
Illinois Department of Human Services  
Kane County Riverboat Grant Fund  
Betty Jane Moore  
Harold and Marjorie Pratt Memorial Charitable Trust  
YWCA Northwestern Illinois



JGL Society Members List

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Board of Directors

Dana Vierck, Chair  
Jennifer Archer, 1st Vice Chair  
Jessica Hirsch, 2nd Vice Chair  
Ramona “Monie” Burns, Secretary  
Scott McCleary, Treasurer

**Directors-at-Large:** Mark Barckley, Elizabeth Boyd, Kelly Erboe, Kay Flavin, Nancy Lopez, Mel Margason, Diane Saber, and Serene Taylor

**Associate Directors:** Quinn Blevins, Anna Bower, and Myah Loria



GSNI Resource Centers

**South Elgin Resource Center**  
353 Randall Rd., South Elgin, IL 60177

**Rockford Resource Center**  
1886 Daimler Rd., Rockford, IL 61112

**Oswego Resource Center**  
3425 Orchard Rd., Oswego, IL 60543

**Lake Zurich Resource Center**  
499 Ela Rd., Lake Zurich, IL 60047

GSNI Camps

**Mary Ann Beebe Center**  
17501 Streit Rd., Harvard, IL 60033

**Camp McCormick**  
9995 N. Girl Scout Rd., Stillman Valley, IL 61084

**Camp Dean**  
46W253 Camp Dean Rd., Big Rock, IL 60511

844-476-4463 • [www.girlscoutsni.org](http://www.girlscoutsni.org)

