

How Many Cookies to Order for a Cookie Booth

One of the most difficult parts for troops holding a cookie booth is to estimate the number and variety of cookie boxes to order. There is no perfect formula for ordering cookies as location, weather, week of booth, saturation, etc. all factor into how many cookies may be sold at a booth. In addition to the information below, GSNI suggests troops ask for suggestions from other troops in their service unit that may have sold at the same location.

On average, troops sell 30-40 boxes of cookies per hour. So, for the typical three-hour cookie booth, approximately 90-120 boxes may be sold. In addition to the breakdown of cookie varieties by percentage listed below, leaders/cookie chairs should consider the breakdown from their troop's initial sales listed on the troop's dashboard in eBudde™.

