

GSNI Cookie Chat for Volunteers—2/8/2023

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist with your journey through the 2023 Cookie Program. The emails can also be reviewed on Messages on your troop eBudde dashboard and will be posted on our [website](#). In this issue:

- Cookie Cupboards
- Service Unit (SU) initial order deliveries
- First Bank Sweep—Monday, March 6
- Virtual Q&A Open House – Thursday, February 9 @ 7-8 p.m.
- Digital Cookie Troop Links
- Cookie Cravers
- Digital Cookie shipped orders starts 12 a.m. CST, 2/27/2023
- NEW Pop-up Challenges
- Council Booths and Troop Booths
- Certificate of Insurance requests
- Cookie Program Activities



Cookie Cupboards are how troops can order additional cookies needed after initial order delivery. Additional cookies may be needed for cookie booths and additional Digital Cookie or in-person orders. Orders can be placed starting on Monday, February 13. Review the [Cookie Cupboard locations, guidelines, and procedures](#) information. Also see page 11 of the [Troop Cookie Manual](#).

SU Deliveries of initial orders will take place February 15-20. Go to the Delivery tab in eBudde to confirm the number of cases being picked up by your troop. For SUs using the eBudde sign up, there is also a View Confirmation button to click on. For additional details about your SU's delivery, please contact your SU Cookie Coordinator. Please distribute cookies to Girl Scouts as soon as possible and encourage Girl Scouts to deliver to their customers in a timely manner.

The first bank sweep of troop bank accounts for money owed to council is Monday, March 6. This is for 50% of initial orders, including any packages ordered for cookie booths with the initial order. Girl Scouts must collect money from customers (who ordered through paper order card) when delivering their order, then turn into the troop to be deposited into the troop bank account. Money for Digital Cookie orders was collected at the time of the order. For more details and the formula to help calculate and estimate the sweep amount for your troop go to page 9 of the [Troop Cookie Manual](#).

The second [Virtual Q&A Open House](#) (Passcode: GSNI) will be held Thursday, February 9 at 7-8 p.m. There is no planned presentation, but the GSNI Product Program Team will be available to answer your questions.

Digital Cookie Troop Links are available for troops to [set up](#). A Troop Link/Site has many uses. Troops can use at cookie booths to accept credit cards, all parents of Girl Scout with a Digital Cookie link can also access the Troop Link so it can be used at multiple booths by multiple users. Troop Links can also be used for [non-traditional booths](#) such as a Virtual Cookie Booth. Once Digital Cookie shipping opens on February 27, all published Troop Links will be available for customers to search on [Cookie Finder](#). Very important, once orders are received on the Troop Link, [use these steps to distribute](#) cookies sold to Girl Scouts in the troop towards their rewards.

[Cookie Cravers](#) are a great way for Girl Scouts with their parents to get additional cookies on their own and earn additional rewards! Using the [Cookie Craver order form](#), Girl Scouts can continue to take in-person orders and use the [Cookie Craver Submission form](#) to pick up cookies from a [Council Cupboard](#). Girl Scouts who submit Cookie Craver orders for 18+ packages earn the Goal Getter patch and 36+ packages earn the Action patch. Rewards are received at the time submitting the order! The cookies are paid for at the time of pick up. Girl Scouts receive credit towards rewards and troops receive credit towards troop proceeds. Digital Cookie girl delivery orders cannot be submitted as part of this activity.

The ability for customers to place Digital Cookie shipped orders starts at 12 a.m. CST on Monday, February 27. Remember, there is only a limited quantity of Raspberry Rally packages, so customers are encouraged to place orders as soon as possible to receive this NEW cookie!

NEW Pop-up Challenges

- [Digital Cookie shipped packages by Girl Scout](#) – Girl Scouts who sell 25+ packages through Digital Cookie shipped orders February 27-March 19, will earn a unique Rally Finale patch. Girl Scouts who sell 50+ packages through Digital Cookie shipped orders February 27-March 19, will also earn a custom Bucket Hat.
- [Digital Cookie shipped packages by Troop Link](#) – Troops that sell 25+ packages through Digital Cookie shipped orders using their Troop Link February 27-March 19, will be entered into a drawing for a \$25 GSNI gift card. Ten troops will be randomly selected.

Troops can sign up on the Booth Sites tab in eBudde for more Council Booth sites. Now through the end of the program, troops may sign up for unlimited additional sites with a maximum of 15 sites at the same retailer. For additional details on how to sign up, go to page 14 of the [eBudde Troop Manual](#). For additional details on Council Booths, go to page 14 of the [Troop Cookie Manual](#). Volunteers can also enter requests for Troop Booth sites. These are booth sites the troop arranges themselves and are entered into eBudde for approval from council. See page 14 of the [Troop Cookie Manual](#) for more details and watch this [instructional video](#).

Sometimes Troop Booth locations ask for a Certificate of Insurance from GSNI. To request this for a cookie booth, or any other needs, go to the [Online Support for Volunteers](#) webpage and scroll to the bottom of the page to complete the Requesting Certificate of Insurance from GSNI information.

As a troop participate in the [Gift of Caring Opportunity](#) and encourage Girl Scouts to participate in [Cookie Business Challenge](#) or [Cookie Craver](#). Go to www.girlscoutsni.org/cookieactivities for more information on these [2023 Cookie Program Activities](#) and other fun things to do as a troop at a meeting to get excited about the Cookie Program!

Questions? Contact your Service Unit Cookie Coordinator or the GSNI Product Program Team at cookies4you@girlscoutsni.org.

Thank you for your continued support of the Cookie Program and Girl Scouts of Northern Illinois.
Your GSNI Product Program Team,
Anna, Michele, Debbie, and Becky