

GSNI Cookie Chat for Parents—2/23/2023

GSNI Product Program Team will be sending weekly Cookie Chats with reminders, tips, and resources to assist with your Girl Scout's journey through the 2023 Cookie Program. The emails also will be posted on our [website](#). In this issue:

- Digital Cookie Shipped orders starts at 12 a.m. CST, 2/27/2023
- NEW Pop-up Challenges—Digital Cookie shipped orders
- Cookie Cravers
- Purchasing and selling Raspberry Rally cookies
- Communicate new Digital Cookie girl delivery orders with Troop Cookie Chair
- Distribute initial orders to customers and mark as delivered
- Fall & Cookie Crossover Personalized Patch
- Flat Coral
- Sister Patch
- Cookie Program Resources



Digital Cookie shipped orders starts at 12 a.m. CST on Monday, February 27. Remember, there is a limited quantity of Raspberry Rally packages, so customers are encouraged to place orders as soon as possible to receive this NEW cookie! GSNI would like to remind everyone of the [message](#) sent in November regarding the shipped order delay. This decision to delay was made by GSUSA based on input from councils and Little Brownie Bakers' (LBB) best production estimates. The delay of Digital Cookie shipped orders allowed for that inventory of all cookie varieties to be available for Initial Order deliveries and cupboard inventory for all LBB councils equalizing impact. GSNI understands this delay was challenging, but we believe in our Girl Scouts and their ability to rise up and persevere!

NEW Pop-up Challenges include [Digital Cookie shipped packages by Girl Scout](#) and [Digital Cookie shipped packages by Troop Link](#) for Digital Cookie shipped packages sold February 27-March 19.

[Cookie Cravers](#) are a great way for Girl Scouts with their parents to get additional cookies on their own and earn additional rewards! Using the [Cookie Craver order form](#), Girl Scouts can continue to take in-person orders and use the [Cookie Craver Submission form](#) to pick up cookies from a [Council Cupboard](#) starting Thursday, February 23, during cupboard hours. Girl Scouts who submit Cookie Craver orders for 18+ packages earn the Goal Getter patch and 36+ packages earn the Action patch. Rewards are received at the time submitting the order! The cookies are paid for at the time of pick up. Girl Scouts receive credit towards rewards and troops receive credit towards troop proceeds. Digital Cookie girl delivery orders cannot be submitted as part of this activity.

GSNI has been receiving questions whether troops or Girl Scouts can purchase Raspberry Rally cookies online and sell directly to customers. We DO NOT recommend this as the cost of shipping is more than proceeds received per package and we want the inventory to be available to customers trying to make online purchases, but it is not "against the rules." However, Girl Scouts may NOT charge customers for the additional shipping fees incurred. ALL GSNI Girl Scouts must sell ALL packages of cookies for \$5 each.

Is your Girl Scout receiving additional Digital Cookie girl delivery orders after her initial order? The packages from these cookies must be received from your Troop Cookie Chair from the troop inventory. It's very important to communicate with the Troop Cookie Chair when new orders are received.

Please help your Girl Scout distribute initial orders to customers in a timely manner! Don't forget a thank you note! After delivering Digital Cookie girl delivery orders to customers, remember to go into Digital Cookie and on the Orders tab mark the orders as delivered. Review step 8 of this [tip sheet](#) for more instructions.

Over 1,200 Girl Scouts qualified from the 2022 Fall Product Program, to earn the [Fall & Cookie Crossover Personalized Patch](#). To earn the patch, during the 2023 Cookie Program these Girl Scouts must send 18+ unique emails through Digital Cookie and sell 225+ total packages of cookies. Any [edits to a Girl Scouts avatar](#) must be completed by Wednesday, March 22, 2023. If uncertain if your Girl Scout qualified, please email cookies4you@girlscoutsni.org with her full name and troop number. Girl Scouts can color [Flat Coral](#) and create a beautiful ocean home around her then bring her on Cookie Adventures throughout the 2023 Cookie Program. Share pictures of [Flat Coral's](#) adventures with her Girl Scout at cookies4you@girlscoutsni.org or tag GSNI on social media. Girl Scouts can participate in more [2023 Cookie Program Activities](#) as a troop or individually!

Do you have more than one Girl Scout in your household? Learn about the [Multi-Girl Scout Family Special Reward Offers](#) including how to earn the unique Sister patch!

The [Cookie Program resources](#) page of the GSNI website is not just for volunteers! There are Digital Cookie tip sheets for parents, [family newsletter](#), [cookie nutrition labels](#) and [allergen information](#), tools such as [door hangers](#) and [donation receipts](#), [Girl Scout activities](#), [badge and pin information](#), and so much more! Just go to www.girlscoutsni.org/cookieresources!

Questions? Contact your Troop Cookie Chair or the GSNI Product Program Team at cookies4you@girlscoutsni.org.

Thank you for your continued support of the Cookie Program and Girl Scouts of Northern Illinois.
Your GSNI Product Program Team,
Anna, Michele, Debbie, and Becky