

Ambassador Pins



YEAR 1



YEAR 2

Check off the boxes as you complete each activity with your family—you can earn a different pin each year!

- 1. Get information.** First set your sales goals using your past goals and achievements for reference. Then set a learning goal—a new skill you want to gain or something you want to learn as you run your cookie business. Share your goals with your family and identify how they can best support you.

My sales goal is _____ packages

My learning goal is _____

- 2. Find a mentor.** All along your cookie business journey, you've asked your family and friends for help, but now is the time to go beyond and find the right mentor to take you to the next level and achieve your learning goal. Ask your family to think of ways to find the right mentor. Use the *Maximizing Mentorship: A Girl Scouts Guide* found at girlscouts.org/mentor to learn how to take charge of your experience while being safe.

- 3. Make your personal financial plan.**

By running your own cookie business you've learned how to set financial goals and reach them. Now it's time to put that learning into action. Earn the On My Own or Good Credit badge to enhance your money-management skills. Share your plan and knowledge with your family and ask them for feedback. Do they think your plan is realistic? What's good and what might be improved?



□ 4. Be a sister to every Girl Scout.

Ask your family how they've seen you grow by participating in the Girl Scout Cookie Program, then make a list of their responses. Use this list to create a presentation, activity, or video to share with younger Girl Scouts to inspire them as they run their own cookie businesses. Part of developing people skills is sharing your learning with others and becoming a mentor yourself!

□ 5. Translate your experience.

Business ethics are a set of moral principles that guide the way a business behaves. Talk with your family about a large company or organization that you support or use frequently. What does it seem to already know or think about its business ethics, if anything? After your conversation, do an online search to learn more about the company's business ethics and principles. How do you feel about its ethics, and how do they relate to or differ from the Girl Scout Promise and Law? Which business ethics will you carry from your Girl Scout Cookie business into your future?

Tips for Family

Your Girl Scout's experiences as a cookie entrepreneur are about to help her in the next exciting steps of her life. You'll see her skills grow as she sets a learning goal for herself, finds a mentor, and thinks about her future while passing knowledge on to other Girl Scouts. Look for ways to encourage her to:

- **Embrace challenges** as she sets her sights on her future and earns either the On My Own or Good Credit badge. Share your own budget and credit experiences with her, and encourage her to ask others about their experiences.
- **Adapt to change** as she focuses on a learning goal. First ask her to think about her strengths before she focuses on areas that she wants to grow in and develop.
- **Take healthy risks** as she seeks a mentor. Asking for help can be intimidating, and even frustrating—some potential mentors will say no or not respond. Encourage her to keep trying. Mentors will play a key role in her future. And learning to advocate for herself now will serve her for the rest of her life.

Check with your troop leader about how your girl can get each pin, or head to [girlscoutshop.com](https://www.girlscoutshop.com) to purchase it.