



Try it! This is one step from the My Cookie Customer badge for Brownies.

Explore the complete badge booklet at the Girl Scout Shop or in Volunteer Toolkit.

## Step 3: Find customers

People often say they didn't buy Girl Scout Cookies because they were never asked. You can change that! Think of new ways to find customers and inspire them.

### Choices—do one:

**Involve customers.** Make a list of your biggest cookie business supporters. Ask them to share your Digital Cookie/Smart Cookies link with their contacts to help you reach your goal. Tell them what you want to do with your money and how sharing your link can help you reach your goal.

**Make a customer list.** Draw a picture of yourself on "Get Creative!" (see page 2). How will you look when you talk to customers? Are you in uniform? Holding your order card? Smiling? Then make a list or draw pictures of people you can talk to about buying cookies. Start with friends, family, and neighbors.

**Draw your community.** Draw all the places where you can find customers. At your place of worship? Your school? Through your family's co-workers?

► **For more fun:** Make it a team effort! Draw a community of customers mural on large paper.





# Get Creative!

Use this space to draw a picture of yourself selling cookies or all the places where you can find cookie customers.

## My Cookie Customers

Four sets of horizontal dashed lines for writing, arranged in two columns of two rows each.