

2023 Cookie Program Activities



Gift of Caring Opportunity

As a way to encourage more troops and Girl Scouts to be involved in the distribution of donated cookies, GSNI is encouraging troops to deliver GOC cookies. All Girl Scouts in the troop who sold donation cookies and/or participated in the delivery date will receive the Shoe charm! Follow these steps:

- Contact one or more local first responder organizations (fire department, police department, etc.), military organization (VFW, American Legion, etc.), service organizations (Lion's Club, Kiwanis Club, Rotary Club, etc.), food pantry, essential businesses (teacher appreciation week, hospitals, doctor offices, post offices, bus drivers, etc.) or another local organization to donate cookies.
 - GSNI recommends donating 1-2 cases (12-24 cookie packages) to an organization depending on the size or number of employees at an essential business. If the organization will be distributing cookies beyond their organization such as sending military care packages, ask how many packages of cookies they would like to receive.
- At the end of the Cookie Program, arrange a date for Girl Scouts in the troop to deliver donated cookie packages.
- Donate cookie packages set aside by the troop during booth sales or pick up cookie packages from council to donate.
 - If picking up cookies from GSNI, contact a Product Program Manager for an appointment at your preferred cupboard. Cookies must be picked up weekdays Wednesday, March 29-Tuesday, April 4.
- Take photos of Girl Scouts delivering cookies. All people in photo must be following current GSNI and Illinois mandates.
- Complete/submit the [GOC Delivery form](#) available at www.girlscoutsni.org/cookieactivities and follow the instructions to submit a photo (if available) with the [form](#). All [delivery forms](#) must be submitted by Monday, April 24, for Girl Scouts to receive charms.
 - If a troop delivers GOC cookies to multiple organizations, a [delivery form](#) may be submitted per organization. However, each girl will only receive one charm.
- Charms will be mailed to the troop contact person entered on the form in June.



Cookie Business Challenge

Girl Scouts can be a Cookie Entrepreneur by participating in the Cookie Business Challenge!


What is the Challenge? Girl Scouts are encouraged to visit businesses and ask them to purchase a case (12 packages) or more of cookies or make a Gift of Caring donation purchase of 12 packages or more. These can be sold during Initial Order phase or with cookies in hand during Booth phase of the Cookie Program. When the cookies are delivered by the Girl Scout, we encourage a picture be taken.



What does a Girl Scout earn? If a girl sells a case or more to three (3) or more businesses, she will earn the Cookie Captain patch. This patch is not calculated through eBudde™ and will be sent separately to Girl Scouts who earn.

What does the Business receive? Any business that purchases a case (12+ packages) of cookies from a GSNI Girl Scout will receive a window cling thanking them for supporting Girl Scouts of Northern Illinois and the Girl Scout Cookie Program. For any business that purchases 5 or more cases (60+ packages), we will give additional promotion of the business by recognizing on GSNI social media, GSNI website, at GSNI seller-bration events, and GSNI newsletters.

How to receive patch and recognize business(es)? For Girl Scouts to receive their patch and to ensure businesses are recognized appropriately, the Girl Scout/parent must go to www.girlscoutsni.org/cookieactivities, and complete the [Cookie Business Challenge form](#) by Monday March 27. The Girl Scouts name, parent contact information, troop number AND the Business name, address, contact person must be entered on the [form](#). Patches and window clings will be mailed in May/June.



Cookie Craver

For Girl Scouts who want to keep working towards a cookie sales goal after Initial Sales, this opportunity is for you! Parents, Troop Leaders or Cookie Chairs may bring in a Cookie Craver Submission form ONLY into a GSNI Council Cupboard from Thursday, February 23-Saturday, March 11, to receive cookies for additional customer orders. Payment is required at the time of submission/cookie pick-up. See guidelines below and find forms at www.girlscoutsni.org/cookieactivities.

- Girl Scouts collect additional cookie orders from customers using a regular or [Cookie Craver order card](#). Payment is collected at the time of the customer's order. Online orders cannot be submitted as part of this activity.
- Girl Scouts/Parents/Guardians complete the [Cookie Craver Submission Form](#) and bring with full payment to a Council Cupboard. Any checks need to be payable to Girl Scouts of Northern Illinois (GSNI).
- [Cookie Craver Submission Forms](#) can ONLY be processed at a Council Cupboard located at Resource Centers during regular cupboard hours.
- If inventory is not available at the cupboard to complete order, payment due will be adjusted to match cookies issued.
- Payment will be processed at the Resource Center store and a receipt will be given. When the store is not open, exact payment is required and a hand-written receipt will be issued.
- The Cupboard Manager will pull the cookie packages needed, count out with the Girl Scout/parent/guardian, and issue a receipt for the cookies received.
 - **NOTE:** S'mores and Toffee-tastics may not be available at the cupboards and should not be sold through this activity.
- Girl Scouts with Cookie Craver submissions of 18 or more packages will receive the Goal Getter Patch. Girl Scouts with submissions of 36 packages or more will receive the Action patch. Limit of one (1) Goal Getter patch and one (1) Action patch will be issued per girl.
- The Cupboard Manager will keep the Cookie Craver Submission Form and enter an eBudde™ transaction to give credit to the Girl Scout for the additional sales towards rewards and the troop credit towards proceeds. Cookie Craver orders **CANNOT** be entered into eBudde™ in advance like a typical cupboard order. Troop Leaders/Cookie Chairs CANNOT enter any transactions for Cookie Craver orders, or the troop will be double charged.
- The Girl Scout will deliver the cookies to her customers in a timely manner.



Flat Coral

Girl Scouts can color [Flat Coral](#) and create a beautiful ocean home around her then bring her on Cookie Adventures throughout the 2023 Cookie Program. Share pictures of [Flat Coral's](#) adventures with her Girl Scout at cookies4you@girlscoutsni.org or tag GSNI on social media.

Questions? Contact the GSNI Product Program Team at
cookies4you@girlscoutsni.org.

