

## 2021 Fall Product Program – Troop Information Outline

This outline is to be used when presenting to troops to inform and encourage participation in the 2021 GSNI Fall Product Program.



### Why Participate?

When you help your troop participate in the Fall Product Program, you are helping girls gain independence and confidence, all while building social and practical life skills toward their future. Through the Fall Product Program girls not only learn **Financial Literacy**, but through the **Five Skills** they are progressively gaining an **Entrepreneurial Mindset!**

- **Base troop proceeds are 17%! Earning this base of 17% of total sales creates valuable troop proceeds to fund troop activities early in the membership year.**
- **No convenience fee for Girl Delivery online orders!** Customers can order online the same nut and candy items listed on the paper order card without paying shipping costs or any additional service fees!
- **No paper magazine order forms. All magazine subscriptions can only be ordered online.**
- Troop participation is a required element of the GSNI Honor Troop Program and required to conduct any additional money-earning activities (see page 11 of troop manual).
- Troops participating in the Fall Product Program help their Service Unit (SU) receive extra money for activities or help off-set the cost for SU events/day camps! Each service unit that meets its Fall Product Program goal will receive bonus funds of 1% of total sales for the service unit.
- Program revenue contributes to maintaining camps, programs, and properties that help your girls succeed in the Girl Scout Leadership Experience. All proceeds stay local!

### Products

- Nut and chocolate items including favorites such as Deluxe Pecan Clusters, English Butter Toffee, Peanut Butter Bears and Whole Cashews. New items Caramel Apples and Sweet & Salty Mix. Annual Girl Scout and Holiday tins make gifts too! Nut and chocolate items can be ordered by customers both by paper order card in person or online.
- A wide range of magazine subscriptions for up to 90% off newsstand prices are available.

### Participation Requirements

- Troops must complete the online mandatory troop training, to participate in the fall product program and receive troop materials. This training can be found on gsLearn. The troop manual is an important resource for questions throughout the program. Many other helpful resources can be found at [www.girlscoutsni.org/fallproductprogram](http://www.girlscoutsni.org/fallproductprogram).
- All participating Girl Scouts must be registered members for the 2021-2022 membership year. A Troop must also have 2 registered leaders and meet the minimum size requirement of 5 girls for Daisy, Brownie, Junior troops and 3 girls for Cadette, Senior, Ambassador troops (see page 5 of troop manual).

### Dates of Program

- Online selling- September 14 – October 25, In person selling- October 4 – October 23
- Troop Size Requirements met relating to Product Program Participation – October 25
- Deadline for parents to enter in person orders and rewards into UNIFY – October 23 at 11:59pm
- Deadline for troops to enter in person orders and rewards – October 25 at 11:59 p.m.
- Delivery – November 11-13 varies by SU.
- Bank Sweep – November 5

### M2OS

- One software system, for girls and troops, for order management of both online and offline orders.
- Fully mobile responsive design (i.e. works on your cell phone or tablet)!
- Girls/parents can enter offline orders directly.
- Spanish options are available throughout the site.

For Girl Scouts/parents, M2OS is not just a platform for taking online orders. We HIGHLY RECOMMEND all participating Girl Scouts login with their parent and set up their M2OS account. From M2OS, each Girl Scout can create her own M2 Avatar! Girls/parents can also manage the sale by entering paper order card (offline orders), choosing rewards, viewing sales stats, find important program dates/information and activities, as well as send customized emails, texts, social media links, and invite friends and family to support Girl Scouts' program goals.

Troop Leaders/Product Chairs with Girl Scouts must initially login to the M2OS admin site and girl site separately, but once this is completed volunteers will be able to toggle between the two sites to access everything for the troop and her own Girl Scout(s). From M2OS, Troop Leaders/Product Chairs can monitor girl activity, manage orders and rewards, create your own M2 Avatar, send email messages to all girls/parents in the troop, post messages for girls/parents to view on their dashboard, and more!

