

2021 GSNI Fall Product Program Girl Patches and Rewards



Patches

- *Rise Up* – Sell ten (10) or more nut/chocolate items in-person or online.
- *Penguin Iceberg* – Sell three (3) magazine orders.
- *2021* – Send 18+ emails using M2OS platform to potential customers.

NOTE: The above three patches are interlocking!

- *Care to Share* – Receive four (4) or more donations for nuts.
- *Personalized M2 Avatar patch* – Send 18+ emails using M2OS platform to potential customers AND Sell \$300+ in TOTAL sales. If earned, this patch will be mailed directly to the Girl Scout from M2 Media Group vendor.



- *2021-2022 Fall and Girl Scout Cookie Crossover Personalized M2 Avatar, Rises Up & Spreads Kindness patch* – Create avatar and send 18+ emails using M2OS platform to potential customers during the 2021 Fall Product Program AND Send 18+ unique emails using Digital Cookie 8.0 platform and sell 225+ boxes of cookies during the 2022 Cookie Program. If earned, this patch will be mailed directly to the Girl Scout from M2 Media Group vendor after the 2021 Cookie Program ends.



Rewards

- All rewards are pictured on the order card.
- Rewards will be earned for total dollar sales at the following levels and are cumulative.
 - \$100 – Penguin Necklace
 - \$200 – Penguin Pen and Goal Getting Patch
 - \$300 – Small Penguin Plush
 - \$350 – Penguin Charm AND Charm Bracelet
 - \$400 – **CHOICE** of Friendship Bracelet Kit OR \$10 Cashew Cash
 - \$500 – **CHOICE** of Tie-Dye Kit OR Clipboard Set
 - \$600 – Large Penguin Plush
 - \$800 – **CHOICE** of Bluetooth Shower Speaker OR USB Hanging Lights
 - \$1,000 – **CHOICE** of Rise Up T-shirt OR Good Vibes Light
 - \$1,500 – **CHOICE** of Slumber Party Kit* OR \$50 Cashew Cash
*Sleeping Bag, Penguin Puzzle Kit and Reusable Straw Set
 - \$3000 – **CHOICE** of Overnight stay at Great Wolf Lodge (Wisconsin Dells, WI or Gurnee, IL) for Girl Scout and Chaperone, maximum \$300 OR Nintendo Switch



The Top 10 Fall Product Program Entrepreneurs will be invited with a chaperone to a Broadway production of *Cinderella* at Paramount Theater in Aurora, IL for a 1:00 p.m. show on Sunday, November 14, 2021 (date and time are tentative).

- Cashew Cash works similar to Cookie Dough. All Cashew Cash earned during the 2021 Fall Product Program will expire April 1, 2023. Cashew Cash e-codes will be distributed directly to the Girl Scout via email.

