

Bring a Friend Back to Girl Scouts Troop Incentive



Did your troop have members that did not join Girl Scouts for the 2021MY? Now is the time to invite them back!

Troops that Bring a Friend Back to Girl Scouts during early renewal qualify for a Troop Incentive—a one-time use discount code for \$10 off an in-store purchase of \$60 or more at any one of GSNI retail locations.

We encourage troops to review their roster and personally invite lapsed members back to Girl Scouts throughout the Renewal Campaign (April 1 – September 30, 2021). However, those troops that have lapsed members renew during Early Renewal (April 1 – July 31, 2021), qualify for the Troop Incentive.

Q & A:

Who is considered a LAPSED MEMBER?

Lapsed members are those who were Girl Scouts during the 2020MY but did not join for the 2021MY.

How can a LAPSED MEMBER join?

Lapsed members may still have a current MYGS account and can head over to GSNI's website and log into their MYGS Account. NOTE: They may need to reset their password before logging in. In their account, they choose those in the household they wish to register and choose EXTENDED YEAR MEMBERSHIP.

What is EXTENDED YEAR MEMBERSHIP?

For this year only, GSUSA is allowing lapsed members to use the extended year option to renew their membership. The extended year membership allows them to renew for the remainder of the 2021MY and the 2022MY at a cost of just \$35.

Can lapsed members **receive GSNI's Girl Scout Gift?**

Lapsed members who join between April 6 and May 12, 2021, may join using Our Girl Scout Gift. If accepting Our Girl Scout Gift, GSNI will pay the \$35 registration fee. To take advantage of Our Girl Scout Gift, they must renew by May 12, 2021, and select Financial Assistance as their payment type. NOTE: Be sure to select the proper payment type as GSNI/GSUSA cannot refund paid memberships once processed.

Troop Incentive Overview

- Invite lapsed members to rejoin your troop
- Renew one or more lapsed members by July 31, 2021
- Complete the *Bring A Friend Back to Girl Scouts Troop Report Form* and submit to: customercare@girlscoutsni.org
- Each troop can receive one, one-time-use discount code for \$10 off an in-store purchase of \$60 or more. (Coupon expires Sept. 15, 2021.)



And remember, any lapsed member that joins by April 26, **can also check out GSUSA's member-exclusive special event** at <https://tinyurl.com/prkwnyhj> and register to participate at no cost as space allows.

Bring A Friend Back to Girl Scouts Troop Report Form

Return to customercare@girlscoutsni.org

Troop Level and # _____ Service Unit _____

Leader's Name _____

Address _____

City, State, Zip _____

E-mail _____

Names of member(s) renewed through Invite a Friend Back to Girl Scouts	Was this person previously a member of your troop or another troop? If another troop, please provide troop number.