



## About Girl Scouts of the USA

Girl Scouting builds girls of courage, confidence, and character who make the world a better place. Today, Girl Scouts strives to stay contemporary and relevant through the Girl Scout Leadership Development Program based on three principles — **DISCOVER**, **CONNECT**, and **TAKE ACTION**. As Girl Scouts, our girls develop their personal best by preparing for a positive future, connecting with others in an increasingly diverse world and taking action to solve problems and improve their communities.

In Girl Scouts, a **LEADER** is a girl who **DISCOVERS** a strong sense of her own self, **CONNECTS** with others by cooperating and teaming up for success, and **TAKES ACTION** to solve problems in the world around her. Today there are 3.8 million Girl Scouts – 2.9 million girl members and 986,000 adult members. Founder Juliette Gordon Low organized the first group of Girl Scouts on March 12, 1912, in Savannah, Georgia. Girl Scouts of the USA was chartered by the United States Congress on March 16, 1950. Through membership in the World Association of Girl Guides and Girl Scouts, GSUSA is part of a worldwide family of 8.5 million girls and adults in 144 countries.

## Girl Scout Councils

Girl Scouts of Northern Illinois is a United Way Agency and one of 112 Girl Scout councils nation-wide. Girl Scout councils are non-profit organizations incorporated to serve specific geographic areas. The Girl Scout program is delivered by volunteers and Girl Scout council staff. Adults who work with girls are recruited, trained, and supported by Girl Scout councils.

## Girl Scouts of Northern Illinois

Counties served by Girl Scouts of Northern Illinois include Carroll, Jo Daviess, Lee, Ogle, Stephenson, Whiteside, Boone, DeKalb, Kane, Kendall, LaSalle, McHenry, Winnebago, and parts of Cook, DuPage, and Lake counties.

The Girl Scouts of Northern Illinois program serves girls in grades K - 12 and provides them with a self-esteem building program where they learn about financial literacy, science & technology, travel, the environment, health & wellness, and community service.

Girl Scout Leadership Development Program Levels include: GS Daisy—Grades K-1 GS Brownie—Grades 2-3 GS Junior—Grades 4-5 GS Cadette—Grades 6-8 GS Senior—Grades 9-10 GS Ambassador—Grades 11-12

Both men and women over the age of 18 can be a volunteer.

Girl Scouts value diversity and inclusiveness and, therefore, do not discriminate on any basis. Girl Scouting is for *Every Girl Everywhere*.

Community Service is a key component of the Girl Scout program and is critical in earning the Girl Scout Bronze, Silver, and Gold Awards.

Girl Scouts of Northern Illinois serves over 22,000 girls and 6,500 adults.



# Girl Scouts of Northern Illinois

Presents 3rd Annual



Evening of Sweet Deals

## Celebrating The "Girl" In Girl Scouting

This premier adult fund raising event for Girl Scouts of Northern Illinois is an opportunity to support the work and mission of Girl Scouts to benefit young women in your community.

When:	Saturday, March 20, 2010
Where:	Eagle Ridge Resort & Spa 444 Eagle Ridge Drive - Galena
Time:	6 - 10 p.m.
Program:	Dinner / Sweet Deals
Ticket Cost:	\$50 per person

Celebrity Judged Chef Cookie Dessert Competition

**Buffet Dinner**  
**Silent Auctions**  
**Live Auction**



Girl Scouts®



# Evening of Sweet Deals

## Event Details

This adult fund raising event will be filled with great food and competitive bidding on fabulous items, all while supporting the mission of Girl Scouting to build girls of courage, confidence, and courage who make the world a better place.

Doors open with the viewing and bidding of Silent Auction items beginning at 6 p.m. Buffet dinner will be served at 7 p.m. and live auction at 8 p.m.  
We would like to seat 200 guests (25 tables of 8 seats).  
Tickets: \$50 per person.

## Chef Cookie Dessert Competition

The Rules: Chefs will be provided with one box each of eight varieties of Girl Scout cookies. Chefs will then prepare two of the same desserts using the cookies. One cookie or a combination of cookies can be used along with chefs' choice of ingredients. One dessert will be taste-tested by a panel of judges; the other will be auctioned off. Chefs need not be present at the event. Judging will be at 4 p.m. Celebrity judges will judge desserts in three categories:

1. The taste
2. The most creative with ingredients
3. The most creative eye-appeal

First, second, and third-place in each category will be awarded.

## Silent Auctions

We will be offering an assortment of items for everyone. The silent auction will consist of five thirty-minute rounds during the evening.

## Live Auction

The live auction will begin at 8 p.m. and will include 15 must-have items.

## Contact Information

For additional questions and/or information, contact Lisa Breitsprecker, VP of Communications and Development.

Lisa Breitsprecker  
VP of Communications and Development  
T 815-962-5591, Ext. 7198  
lbreitsprecker@girlscoutsni.org

or

Mary Carroll  
Sweet Deals Event Chair  
T 815-238-5661  
mcarroll821@sbcglobal.net

## Opportunities to Sponsor this Event

Opportunities have been established for businesses and individuals to sponsor this event in a variety of venues listed below: Portions of all sponsorships are tax-deductible.

### Major Sponsors

#### Thanks-A-Lot--\$2,000

☛ (deadline for inclusion in materials is 2/1/10)

Opportunity to display company banner at event  
"Sponsored by" recognition on invitations  
Premiere signage at event registration  
"Sponsored by" recognition on cover of event program  
Premiere placement of full-page program ad  
Recognition in press releases and council newsletters for 1 year mailed to over 22,000 households  
Girl Scout cookie package for guests  
8 event tickets

#### Shortbread Sponsor--\$1,000

☛ (deadline for inclusion in materials is 2/1/10)

"Special Thanks to" recognition on invitations  
"Special Thanks to" recognition on cover of event program  
Premiere placement half-page program ad  
Recognition in press releases and council newsletters for 1 year mailed to over 22,000 households  
Girl Scout cookie package for guests  
6 event tickets

#### Caramel deLites Sponsor--\$750

Quarter-page program ad  
Girl Scout cookie package for guests  
Recognition in press releases and council newsletters for 1 year mailed to over 22,000 households  
4 event tickets

#### Thin Mint Sponsor--\$500

Business Card Ad in Program  
Recognition in press releases and council newsletters for 1 year mailed to over 22,000 households  
2 event tickets

### Patron Table Sponsors

☛ (deadline for inclusion in materials is 3/1/10)

#### Girl Scout Cadette/Senior/ Ambassador--\$350

Event Tickets for four  
Table Tent with name/logo  
Name/logo in program

#### Girl Scout Junior--\$200

Event Tickets for two  
Table Tent with name/logo  
Name/logo in program

#### Girl Scout Daisy/Brownie--\$100

Event Ticket for one  
Table Tent with name/logo  
Name/logo in program

### Advertising in Event Program Sponsors

Program booklet will be printed

Business Card Ads	\$ 50
Quarter-Page	\$ 75
Half-Page	\$125
Full-Page	\$250

Ads will be designed at no charge with information provided by sponsor/advertiser. Logos, graphics and text will need to be provided electronically in tif, pdf, or jpg formats.

### Donations for Auction Items

Suggested donated items include such things as merchandise, tickets, services or gift certificates to be auctioned during the event.

Each donor will be listed in the program.

