



JOSEPH BEHR & SONS

THIN MINT SPRINT '10



Girl Scouts®

Saturday, September 11, 2010, Stillman Valley, Illinois

Benefitting Girl Scouts of Northern Illinois

**8K Thin Mint Sprint, 2-Mile Family Fun Walk/Run,
Tough Cookie Trail Run, and Do the Double**

The Girl Scouts of Northern Illinois will hold the 6th Annual Thin Mint Sprint on September 11, 2010, at Camp McCormick. This event consists of an 8K Thin Mint Sprint, 2-mile Family Fun Walk/Run, the Tough Cookie Trail Run, or sign up for Do the Double: the 8K and the Trail Run together. This annual event supports Girl Scouts throughout Northern Illinois including Boone, Carroll, Cook, DeKalb, DuPage, JoDaviess, Kane, Kendall, Lake, LaSalle, Lee, McHenry, Stephenson, Whiteside, Winnebago, and Ogle counties. Approximately 350 individuals are expected to attend this year's event.

Title Sponsor – \$2,000 *(exclusive to only one sponsor)*

- Sponsor name and logo included in all media and advertising opportunities and marketing materials, for example, "**Sponsor Name** Thin Mint Sprint":
 - Event T-shirt
 - Event brochure
 - TV, radio and print commercials promoting the event
 - News releases promoting the event
 - Website — Home page link with logo
- Opportunity to have materials/information in participant goodie bags
- One-time coordinated blast to Girl Scout membership (issued to approximately **10,400 addresses**)
- Information about sponsor company (and logo) included in two Girl Scouts newsletters (issued to approximately **22,000 households**)

Race Segments Presenting Sponsors – \$1,500 *(exclusive to one sponsor per race segment)*

- Sponsor name and logo included in all media and advertising opportunities and marketing materials, for example, "Tough Cookie Trail Run presented by **Sponsor Name**":
 - Event T-shirt
 - Event brochure
 - TV, radio and print commercials promoting the event
 - News releases promoting the event
 - Website link
- Opportunity to have materials/information in participant goodie bags
- Information about sponsor company (and logo) included in two Girl Scouts newsletters (issued to approximately **22,000 households**)

Senior Sponsor – \$1,000

- Sponsor name and logo included in marketing materials:
 - Event T-shirt
 - Website link
 - Event Brochure
- Opportunity to have materials/information in participant goodie bags

Mile Marker Sponsor – \$500

- Sponsor name and logo included in marketing materials:
 - Website link
- Sponsor logo designated on course mile markers (one mile marker at each event segment — e.g., one for 8k Run, one for 2-Mile Family Fun Walk/Run, one for Tough Cookie Trail Run)
- Opportunity to have materials/information in participant goodie bags

Supporting Sponsor – \$250

- Sponsor name included in marketing materials:
 - Website link
- Opportunity to have materials/information in participant goodie bags





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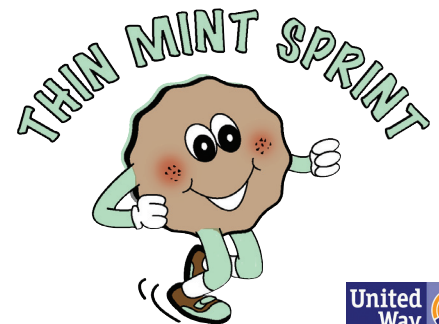
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Title Sponsor \$2,000	Race Segments Presenting Sponsor \$1,500	Senior Sponsor \$1,000	Mile Marker Sponsor \$500	Supporting Sponsor \$250
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Name included in Event Brochure	*	*	*		
Name only included on Website					*
Name and Logo included on Website	*	*	*	*	
Name and Logo included on Event T-shirt	*	*	*		
Name and Logo included in TV, Radio and Print Commercials for Event	*	*			
Name and Logo included in News Releases Promoting Event (example: Tough Cookie Trail Run Presented by Sponsor Name)		*			
Name and Logo included in News Releases Promoting Event (example: Sponsor Name Thin Mint Sprint)	*				
Logo Designated on Course Mile Marker One Time for each Segment				*	
Sponsor Materials/Information in Participant Goodie Bags	*	*	*	*	*
One-Time Coordinated e-blast to Girl Scout Membership (approx. 10,400 addresses)	*				
Company Information and Logo in Two (2) Girl Scout Newsletters (approximately 22,000 households)	*	*			





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Sponsorship Levels

- Title Sponsor (\$2,000)
- Mile Marker Sponsor (\$500)
- Race Segment Presenting Sponsor (\$1,500)
- Supporting Sponsor (\$250)
- Senior Sponsor (\$1,000)

Sponsorship Agreement

Complete and mail to: Girl Scouts of Northern Illinois
Rockford Service Center
2101 Auburn St., Rockford, IL 61103
or fax to 815-962-5658

PLEASE PRINT

Sponsor/Company Name—as it should appear in event literature

Contact Name

Company Name

Address

City

State

Zip

Phone

E-mail Address

Authorized Signature

Date

Sponsorship Fee Payment

- We will send a check payable to: Girl Scouts of Northern Illinois,
Rockford Service Center,
2101 Auburn St., Rockford, IL 61103
- Contact me to make arrangements for payment via charge card.
- Please send invoice.

Thank you for your sponsorship!

Please review, sign, and fax to 815-962-5658.

