



FOR IMMEDIATE RELEASE

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MEDIA OPPORTUNITY

Over 600 Girl Scouts and family members are registered to attend a Girl Scout Cookie Rally in conjunction with the Rockford IceHogs game on Saturday, December 17.

2–4:45 P.M. Smart Cookie Activities

5–5:45 P.M. Girl Scout Cookie Rally

6 P.M. Doors Open to the Public

7 P.M. Ice Hogs Game Begins

OVER 600 GIRL SCOUTS AND FAMILY MEMBERS TO ATTEND GIRL SCOUT COOKIE RALLY AT ROCKFORD ICEHOGS GAME

Rockford - Over 600 girls and family members are registered to attend a Girl Scout Cookie Rally in conjunction with the Rockford IceHogs game on Saturday, December 17.

From 2–4:45 P.M., girls will get hands-on experience on how to make their cookie business succeed through exciting learning activities guiding them through the five important skills of goal setting, decision making, money management, people skills and business ethics. The Girl Scout Cookie Rally will take place with all girls and family members from 5–5:45 P.M. Doors will open to the public at 6 P.M. with the Rockford IceHogs game against the Milwaukee Admirals beginning at 7 P.M.

Participants in the event receive entrance to the Girl Scout Cookie Rally, IceHogs T-shirt in Girl Scout green and a ticket to the IceHogs game following the rally! Registered Girl Scouts who take part in smart cookie learning activities also earn the 2012 Cookie Activity Pin.

About the 2012 GSNI Cookie Program

Girl Scout Cookie orders will be taken from January 2-22, 2012. If not approached by a Girl Scout, interested customers can e-mail cookies4you@girlscoutsni.org, and a cookie order will be passed on to a local Girl Scout.

About Girl Scouts of Northern Illinois

Girl Scouts of Northern Illinois serves nearly 20,000 girls and 6,000 adult volunteers in parts or all of Boone, Carroll, Cook, DeKalb, DuPage, Jo Daviess, Kane, Kendall, Lake, LaSalle, Lee, McHenry, Ogle, Stephenson, Whiteside, and Winnebago counties.

Through the Girl Scout Leadership Experience, girls in grades K through 12 are engaged in discovering themselves, connecting with others, and taking action to make the world a better place. Girls develop leadership potential by participating in age-appropriate activities that enable them to discover their values, skills, and the world around them. Activities in science and technology, business and economic literacy, and outdoor and environmental awareness provide girls with opportunities for fun and friendship while fostering the development of leadership skills and self-esteem. For more information on 100th anniversary activities, or how to join, volunteer, reconnect or donate to Girl Scouts of Northern Illinois, visit www.girlscoutsni.org or call 1-800-242-5591.

About Girl Scouts of the USA

Founded in 1912, Girl Scouts of the USA is the preeminent leadership development organization for girls with 3.2 million girl and adult members worldwide. Girl Scouts is the leading authority on girls' healthy development, and builds girls of courage, confidence, and character, who make the world a better place. The organization serves girls from every corner of the United States and its territories. Girl Scouts of the USA also serves American girls and their classmates attending American or international schools overseas in 90 countries.

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