



**For further information, please contact:**

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## **LOCAL GIRLS NEEDED TO TELL REAL STORIES AND BREAK THROUGH STEREOTYPES**

Roscoe – Girl Scouts of Northern Illinois is looking for local girls in 6-8<sup>th</sup> grades to participate in a series designed to help girls tell their real stories and challenge stereotypes of girls and women in the media. The *MEdia* Journey will be held from 5:30-7 P.M. at the Hilltop Ministry Center, 8301 Mitchell Road in Roscoe on:

- |                  |               |
|------------------|---------------|
| ◆ December 16    | ◆ March 4, 18 |
| ◆ January 6, 20  | ◆ April 6, 20 |
| ◆ February 3, 17 | ◆ May 4       |

The \$3 fee per girl includes all project materials. This program is open to all girls in 6-8<sup>th</sup> grade. There is an additional \$12 fee for non-Girl Scouts. This fee registers participants as Girl Scouts, allowing them to participate in this program, as well as many others. To register, contact Carolyn Wolfe at 815-494-0508.

Who thinks up all those clever plots and catchy phrases? Who builds the cool websites and chooses the clothes for fashion spreads? Who creates the ads that make people want something? Curious? The *MEdia* Journey helps girls discover how much of their lives they're spending in someone else's reality. Whether they glance at a billboard, open a magazine, settle in for a movie or surf the web, they're experiencing a secondhand story. Girls will go "behind the scenes" to see how media stories get made, and they're bound to find some they'll want to change! Girls will work together to create their own *MEdia* message to break down negative stereotypes while capturing the *ME* that makes their own story unique!

### **About MEdia Journey Series**

Girls in 6-8<sup>th</sup> grades look for the ME in media and learn how they can shape media—for themselves, their community and the world.

Stories are told everywhere and in all kinds of formats—in movies by big Hollywood studios, online by bloggers and through social networks, through the clothes chosen by stylists for a fashion spread in a magazine, through the photos chosen by a newspaper editor. *MEdia* helps girls think about who is responsible for telling all the stories they see around them and how can use their story to help "re-make" the forms of media they see around them.

### **About It's Your Story—Tell It! Leadership Journey Series**

*It's Your Story—Tell It!*, the new Girl Scout leadership journey series, offers a fun and comprehensive approach to building girls' leadership. Through storytelling and creative expression, girls gain a better understanding of themselves and their potential, and develop confidence to become leaders in their own lives and in the world.

Girls who take this journey learn about the many roles girls and women play in the world and the limitless possibilities available to them when they bust stereotypes and challenge themselves and other girls to continue to try out new roles.

For information on *It's Your Story - Tell It!* visit <http://www.girlscouts.org/itsyourstory/>

### **About Girl Scouts of Northern Illinois**

Girl Scouts of Northern Illinois serves nearly 20,000 girls and 6,000 adult volunteers in parts or all of Boone, Carroll, Cook, DeKalb, DuPage, Jo Daviess, Kane, Kendall, Lake, LaSalle, Lee, McHenry, Ogle, Stephenson, Whiteside, and Winnebago counties.

Through the Girl Scout Leadership Experience, girls in grades K through 12 are engaged in discovering themselves, connecting with others, and taking action to make the world a better place. Girls develop leadership potential by participating in age-appropriate activities that enable them to discover their values, skills, and the world around them. Activities in science and technology, business and economic literacy, and

outdoor and environmental awareness provide girls with opportunities for fun and friendship while fostering the development of leadership skills and self-esteem.

For more information on 100<sup>th</sup> anniversary activities, or how to join, volunteer, reconnect or donate to Girl Scouts of Northern Illinois, visit [www.girlscoutsni.org](http://www.girlscoutsni.org) or call 1-800-242-5591, Ext. 7210.

### **About Girl Scouts of the USA**

Founded in 1912, Girl Scouts of the USA is the preeminent leadership development organization for girls with 3.2 million girl and adult members worldwide. Girl Scouts is the leading authority on girls' healthy development, and builds girls of courage, confidence, and character, who make the world a better place. The organization serves girls from every corner of the United States and its territories. Girl Scouts of the USA also serves American girls and their classmates attending American or international schools overseas in 90 countries.