



GIRL SCOUT LEADERSHIP EXPERIENCE TRANSITION UPDATE JUNE 2011

The National Program Portfolio: How Journeys and Badges Fit Together

The journeys are the **core resource** that guide girls as they discover the three keys to leadership—*Discover, Connect, Take Action*—and that help girls progress toward the 15 leadership benefits that we promise. Girls at each level have three fun, exciting, colorful journeys to choose from. When a girl goes on a journey, she gets to explore leadership from all different angles. How does a leader identify a problem that needs to be solved? How does she dig deeper to find the root causes of that issue? How does she research solutions that go beyond the surface level of the problem? And how does she team with others on all of the above, multiplying efforts to make the world a better place? That's what the journeys are all about!

Then add in badges to help girls develop specific skills in everything from photography to inventing to camping to geocaching—the list goes on and on! When girls build skills, they become more confident and develop a stronger sense of self, part of our *Discover* key. (And of course, a girl can use the skills she builds as she goes on her journey!)

Beginning this fall, if girls want to earn badges to supplement their journey, they will now have new ones from which to choose. If girls are currently working on badges, they have until September 2012 to complete them. Then, for the 2012 membership year, girls will finish up their badges already begun and have a whole new set of badges to consider. (NOTE: Before beginning on a discontinued badge, we suggest you contact the Council Shop to determine its availability.)

Journeys offer a wide, 360-degree view of leadership. Badges offer a focus on one topic. **Journeys are the core of what Girl Scouting is about. Badges are complementary.**

The following pages will give you an overview of the Girl Scout Leadership Experience (GSLE) and of what will be available at each grade level.

An Overview

Journeys + Badges = The Girl Scout Leadership Experience

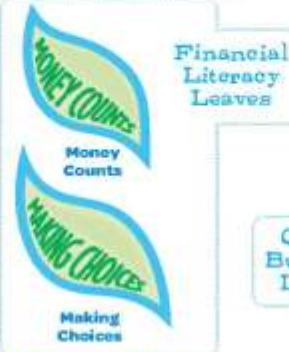
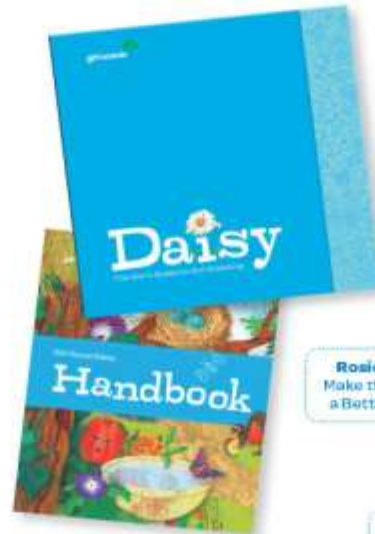
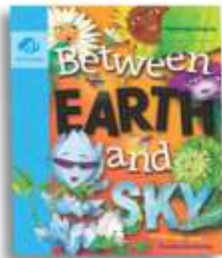


NATIONAL PROGRAM

What Daisies Do*

Choose a Journey

Use The Girl's Guide to Girl Scouting



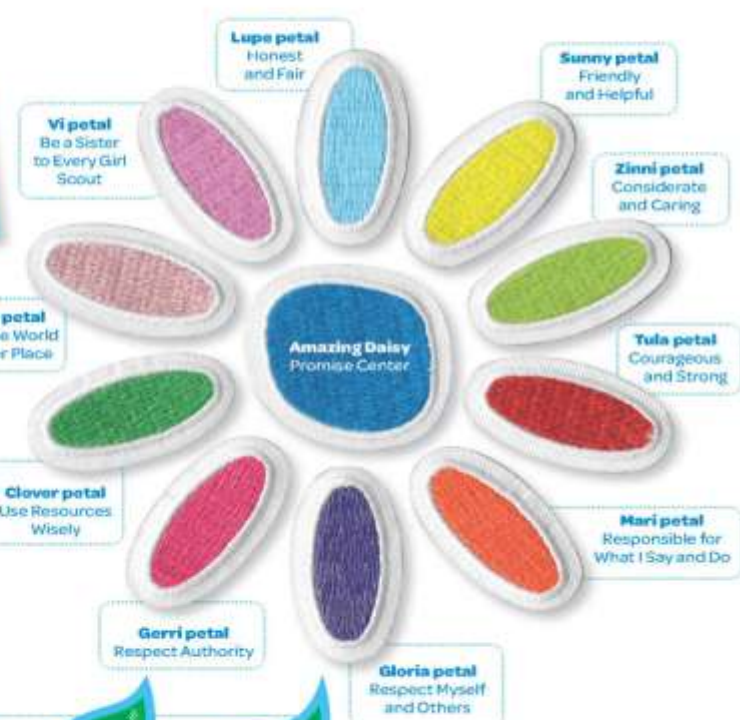
Cookie Business Leaves



Count It Up



Talk It Up



* Remember to add in trips, outdoor adventures, the cookie sale and more! See ideas in all the girl's books.

NATIONAL PROGRAM

What Brownies Do*

Choose a Journey and earn the awards



* Remember to add in trips, outdoor adventures, the cookie sale and more! See ideas in all the girl's books.

Want to earn more Badges? Add the Badge sets

Brownie Quest



WOW! Wonders of Water



A World of Girls



Use them all with The Girl's Guide to Girl Scouting



NATIONAL PROGRAM

What Juniors Do*

Choose a Journey and earn the awards



Want to earn more Badges? Add the Badge sets

Agent of Change

Digital Photographer Staying Fit



Musician

Entertainment Technology

Scribe

GET MOVING!

Jeweler Gardener



Detective

Camper

Independence

aMUSE

Geocacher Animal Habitats



Playing the Past

Product Designer

Social Butterfly

Use them all with The Girl's Guide to Girl Scouting



Drawing



Practice with Purpose



Inside Government



Simple Meals



Junior First Aid



Junior Girl Scout Way



Flowers

Financial Literacy



Business Owner



Savvy Shopper

Cookie Business



Cookie CEO



Customer Insights

* Remember to add in trips, outdoor adventures, the cookie sale and more! See ideas in all the girl's books.

NATIONAL PROGRAM

What Cadettes Do*

Choose a Journey and earn the awards



* Remember to add in trips, outdoor adventures, the cookie sale and more! See ideas in all the girl's books.

Want to earn more Badges? Add the Badge sets

aMAZE!



Breathe



MEdia



Use them all with The Girl's Guide to Girl Scouting



NATIONAL PROGRAM

What Seniors Do*

Choose a Journey and earn the awards



* Remember to add in trips, outdoor adventures, the cookie sale and more! See ideas in all the girls' books.

Want to earn more Badges? Add the Badge sets

GIRLtopia



Website Designer



Women's Health



Troupe Performer



Science of Style



Novelist

Sow What?



Textile Artist



Room Makeover



Truth Seeker



Adventurer



Car Care

MISSION: SISTERHOOD!



Traveler



Voice for Animals



Game Visionary

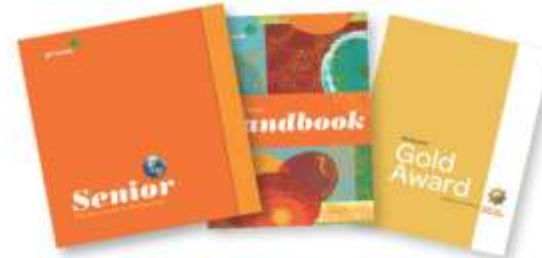


Social Innovator



Business Etiquette

Use them all with The Girl's Guide to Girl Scouting



Collage



Cross-Training



Behind the Ballot



Locavore



Senior First Aid



Senior Girl Scout Way



Sky

Financial Literacy



Financing My Future



Buying Power

Cookie Business



My Portfolio

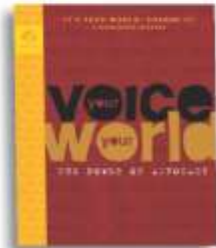


Customer Loyalty

NATIONAL PROGRAM

What Ambassadors Do*

Choose a Journey



Use The Girl's Guide to Girl Scouting



Photographer



Coaching



Public Policy



Dinner Party



Ambassador First Aid



Ambassador Girl Scout Way



Water

Financial Literacy



On My Own



Good Credit

Cookie Business



Research & Development



P&L

* Remember to add in trips, outdoor adventures, the cookie sale and more! See ideas in all the girl's books.



ACTUAL CONTENT

Here's What You Will Have In *The Girl's Guide to Girl Scouting*

- Handbook
- Actual badge activities for Brownie through Ambassador; Petal activities for Daisies
- National Program Portfolio Chart (a complete list of all badges)
- Requirements for Legacy, Financial Literacy and Cookie Business badges
- Requirements for My Promise, My Faith
- Requirements for Journey Summit Award
- New Troop Crests Chart
- Bronze, Silver, Gold Award Requirements (Junior-Ambassador levels)



How much will the new Girl's Guide to Girl Scouting cost?

Suggested Retail Price- \$22.50

Special 25% off
Introductory Price- \$16.87

- The Girl's Guide to Girl Scouting will be available for pre-order through all GSNI shops starting the week of May 30.
- Cookie Dough and Juliette Credits can be used on pre-orders placed before the expiration date.



Skill Building Badge Sets



- Available at each level for Girl Scout Brownies-Seniors
- Each packet has the requirements for 5 skill-building badges
- There are 5 skill-building badges available for each journey book
- Badges themes tie-in with their respective journey
- Badge packets will be available for \$4 each and fit into each girls book
- A great low- cost addition for troops starting their year with a journey!





Why is it important for each girl to have her own book?

- The Girl's Guide now includes your badge book and handbook.
- **The Girl's Guide is a record of** what she does in her Girl Scouting career.
- **It's the 100th** Anniversary Edition and that makes it collectable!
- You can customize your **Girl's Guide**. The **"My Girl Scouts"** section includes **scrapbook pages, friends' autograph pages, coloring pages for Daisies, and stickers for Daisies, Brownies, and Juniors.**
- **Like school books, it's important for each girl to have her own personal book and have her own memorable experience.**

