



FOR IMMEDIATE RELEASE

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MILITARY GIFT OF CARING AND CFO PROGRAM SETS GIRL SCOUT FALL PRODUCT PROGRAM APART

The Girl Scouts of Northern Illinois (GSNI) Fall Product Program now gives community members the chance to donate delicious snack items and new magazines to members of the military while helping raise funds to support local Girl Scouts! Also new this year is the Creative Funding Opportunity (CFO) Program. Girl Scout Cadettes, Seniors and Ambassadors (grades 6-12) have the chance to connect with local business owners and explore various careers by offering businesses an online means to purchase quality items for corporate gift giving.

Through GSNI's Fall Product Program girls offer gourmet food items and magazines to family, friends and favorite Girl Scout Cookie customers! Girls will be taking orders for the 2011 Fall Product Program from October 14 to October 28.

NEW to this year's product line-up are chocolate covered pretzels in a schoolhouse tin (perfect for teachers), blueberry pomegranate nut crunch, mint treasures, Zen crunch mix (wasabi peas, sesame sticks and various nuts) and chocolate truffles (sugar-free...but doesn't taste like it!). Returning favorites are caramel treasures (in a suitcase tin to celebrate Girl Scouts' 100th Anniversary in 2012), chocolate-covered raisins, malted milk balls, deluxe pecan clusters and peanut butter dreams. There are salty nut items such as whole cashews, honey roasted peanuts along with chocolate-covered almonds and peanuts. There is also a sweet fruit slice assortment and the combo 3-pack of cashews, peanuts and wasabi almonds! Product previews are available online at http://www.girlscoutsni.org/fall_product_line.html.



The best news is that food items start at only \$5, and no food item is more than \$10! Girls are also able to offer magazine subscriptions through online ordering. Girl Scouts of Northern Illinois is proud to provide exceptional products with convenient to-your-door delivery at a low cost to community members! To order, ask a local Girl Scout or e-mail your order to info@girlscoutsni.org where it will be filled and delivered by a Girl Scout in your area.

About the Fall Product Program

The Fall Product Program is instrumental in helping girls develop five key skills:

- ◆ Goal Setting
- ◆ Decision Making
- ◆ Money Management
- ◆ People Skills
- ◆ Business Ethics

While the Fall Product Program is not as well known as the Girl Scout Cookie Program, it is just as important to Girl Scouts! Both programs teach girls important skills and help them earn money for troop activities. The proceeds from the Fall Products Program help troops to fund activities and service projects that begin long before the Winter Girl Scout Cookie Program. Girl Scout Product Programs differ from traditional fundraisers by encouraging girls to work together to decide how to spend troop funds rather than dictating what the money will be used towards.

About Gift of Caring

Any community member may energize and encourage members of the military through GSNI's Gift of Caring Program. A \$5 donation purchases one candy/nut item and four \$5 donations purchases one subscription to a magazine. All candy, nuts and magazine subscriptions are ordered virtually and donated directly to the military. Each donation will be accompanied by a girl's personal thank you note or drawing.

About Creative Funding Opportunity (CFO) Program

The CFO Program is designed specifically for Girl Scout Cadettes, Seniors and Ambassadors (grades 6-12) who participate in the Fall Product Program. It allows girls to hone their communications skills by connecting with local businesses. This direct contact not only offers businesses an online means to purchase quality products for corporate gift giving but opens up career exploration opportunities for girls. The CFO Program offers a deluxe line of products in elegant tins and cut glass jars. Product previews are available at www.ashdonfarmscfo.com. All items are ordered online with credit for the purchase going to the girl or troop participating in the CFO Program.

About Girl Scouts of Northern Illinois

Girl Scouts of Northern Illinois serves over 20,000 girls and nearly 6,000 adult volunteers in parts or all of Boone, Carroll, Cook, DeKalb, DuPage, Jo Daviess, Kane, Kendall, Lake, LaSalle, Lee, McHenry, Ogle, Stephenson, Whiteside, and Winnebago counties.

Through the Girl Scout Leadership Experience, girls in grades K through 12 are engaged in discovering themselves, connecting with others, and taking action to make the world a better place. Girls develop leadership potential by participating in age-appropriate activities that enable them to discover their values, skills, and the world around them. Activities in science and technology, business and economic literacy, and outdoor and environmental awareness provide girls with opportunities for fun and friendship while fostering the development of leadership skills and self-esteem.

To find out how you can become part of the Girl Scout Leadership Experience, call 800-242-5591, or visit our website at www.girlscoutsni.org.

About Girl Scouts of the USA

Founded in 1912, Girl Scouts of the USA is the preeminent leadership development organization for girls with 3.4 million girl and adult members nationwide. Through membership in the World Association of Girl Guides and Girl Scouts (WAGGGS), Girl Scouts is part of a worldwide family of 10 million girls and adults in 45 countries. Girl Scouting is the leading authority on girls' healthy development and builds girls of courage, confidence, and character, who make the world a better place. The organization serves girls from every corner of the United States and its territories. Girl Scouts of the USA also serves American girls and their classmates attending American or international schools overseas in 90 countries

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