

ANNOUNCING

COOKIE CLUB™

FOR GOAL-GETTERS ONLY!



LOG-IN



SET-UP



TEENS



GOALS

Experienced Girl Scouts are ready for a new twist on the Cookie Activity – and they are tech savvy! As they set their high goals for the Cookie Season, encourage them to join the Cookie Club. It's a dynamic, password-protected Web site where they can tap into a powerful system of goal-setting. They can track their sales, see the cookie packages stack up, and even organize their customer contacts.

Cookie Club is an exciting evolution of the Girl Scout Cookie tradition that's perfect for older girls.

Join by following these easy steps

Step 1: Help girls become goal-getters

When you help girls set a challenging cookie goal and reach it, they learn they have the power to achieve their dreams — whether it's selling enough cookies to go camping, run an important service project or adventure abroad. After the girls have chosen a goal, ask them if they would like to join the online Cookie Club. If they agree, distribute parent permission forms.

Step 2: Create your account at www.littlebrownie.com in the Cookie Club section.

As the adult volunteer, you will enter the group's goal, and the number will be divided evenly among the girls. They will later have an option of editing their individual goal numbers on their personal pages.

You also will enter the girls' names and ages to create girl IDs and passwords. The girl IDs are generated automatically, but you choose the passwords. You'll want passwords that girls can easily remember, such as their first names. The GSUSA ID number is optional.

Step 3: Give girls their membership information

In exchange for returning her signed parent permission form, give each girl her Cookie Club girl ID and password. When girls go online to join, they will enjoy an array of goal-setting activities. They can modify their individual cookie goals and set up personal learning goals. **They'll love watching the goal tracker rise with each sale they enter.** Because you've entered their ages, **older girls automatically access a special version of the Cookie Club with a teen look!**

Step 4: Keep up the Cookie Club energy

Reports are a great way to start your next cookie meeting and maintain excitement throughout the Cookie Season. In the "reports" area of the Cookie Club, you can find a record of girl access information, check on individual progress and follow the whole group's progress toward the goal.

Is the Cookie Club safe?

Yes. And it is approved by Girl Scouts of the USA. **The first time they visit the Cookie Club, girls are required to become "Safety Certified."** They must demonstrate their understanding of online and selling safety before accessing their account. Girls will not sell cookies online or reveal personal information.

Girls with goals go far!

The Cookie Club is a whole new way to help today's girls develop leadership skills while reaching their cookie and personal learning goals. Encourage them to sign up early and check back often. **Have a great Cookie Season!**

If you have girls without access to a home computer, encourage them to use the local library or the school computer lab, if rules allow. Or consider helping girls sign up during the meeting. Do you use the online cookie ordering system, eBudde? If so, you can avoid double registrations by linking to Cookie Club through eBudde.



Cookie Club Permission

POLICY

A Girl Scout's permission to utilize the Cookie Club is granted by a parent or guardian. Before distributing to prospective Cookie Club participants for signatures, please insure this permission slip is accepted by your Girl Scout Council. Your council may distribute a permission slip that is specific to its needs.

A GIRL SCOUT'S PERMISSION FORM

Parent/Guardian Authorization for Use of the Online Cookie Club

Please review the information below. If you agree, then complete this form, sign, and return a hard copy or scanned copy with your signature to:

_____ Email: _____ Please return by: _____

About the Cookie Club

Setting team and individual goals, building business and communication skills, making a difference in the community — these are some of the key processes in the Girl Scout Cookie Activity. By helping girls learn to set and achieve goals, we are fostering a lifelong skill. The Cookie Club is a new online tool where girls can go to learn about goals, set their goals and track their goals online.

The Cookie Club is a password-protected, private area only for Girl Scouts and their parents, and authorized Girl Scout council members. The Cookie Club will sync with eBudde, a tool used by adult cookie volunteers and the council. This will enable the council and Little Brownie Bakers® to track participation in the Cookie Club and measure how Club participation affects the Cookie Activity. This is an exciting opportunity to participate in research that will assist us in helping girls get the most out of the cookie activity, as well as an opportunity to use relevant technology that is being used in the business world daily.

Safety is important to us. That's why the first step of the Cookie Club is the online safety and cookie sale safety certification. In order to use the Cookie Club, a girl must have parental permission. Adult volunteers will enable only those girls for whom they have received permission to participate in the online Club activity.

How can you help your Girl Scout?

You can learn more about the Cookie Club at www.littlebrownie.com. We also encourage you and your Girl Scout to review the online safety pledge provided by Girl Scouts of the USA: http://www.girlscouts.org/internet_safety_pledge.asp. If you give your permission that your girl can participate in this opportunity, you will receive further instructions about how to access the safety certification and Cookie Club area. All email addresses used in this process will remain protected and will not be used for anything other than this Girl Scout Cookie Activity. Girls will be identified only by their Troop/Group number and age level and their first and last name initial.

It's important to follow the rules with your Girl Scout. Girl Scouts or their parents can not sell cookies online — whether it is on a Web site or a commercial auction site.

Be there for your girl and her cookie team. The Cookie Club is just one way a girl can engage in the Girl Scout Cookie Activity. The heart of the program experience remains the face to face interaction that the public expects. Review all cookie safety rules for online and community selling, and know what her plans are at all times. Help in the delivery process, or volunteer to help her group at booth sales or on delivery dates.

Note: If you do not have a computer at home, but want your girl to have this experience, an adult volunteer will make arrangements for computer access at a group meeting or provide you with the location of computers that may be used for public access in your community.

We realize that the Girl Scout Cookie Activity can not be done without the support of family. You are helping your Girl Scout and her team not only sell a product, but represent Girl Scouts in the community and build skills that last far beyond Cookie Season. The goals that they set as individuals and as a team support their learning and dreams, as well as contribute to Girl Scouting in the council for all girls.

Thanks for your support.

Agreement to Access 2009-2010 Little Brownie Bakers' Cookie Club

- I have read the above and fully understand its content.
- I support my Girl Scout in using the Cookie Club online goal-setting tools.
- By entering my name and other identifying information on this page, I am registering my agreement for my girl's participation in the Cookie Club.

Girl's Name: _____ Troop/Group Number: _____ Date: _____

Parent/Legal Guardian Name (print): _____

Parent/Legal Guardian Signature: _____