ANNOUNCING COOKIE CLUB™

FOR GOAL-GETTERS ONLY!

GIRLS

LEARN

PLAN

GOALS

Every girl wants to be a member!

The Girl Scout Cookie Program just got even more rewarding for your Girl Scout. **She is invited to join the Cookie Club, an exciting, password-protected Web site where Girl Scouts of all ages learn firsthand about the power of goal-setting.** Girls go online to learn about goals, set goals, learn selling tips and track their progress with this fun, interactive tool. **Older girls are automatically routed to a special version of the Cookie Club with a teen look.**

Girls with goals go far

The Girl Scout Cookie Program is a valuable part of the Girl Scouting experience. It's a unique way for your girl to develop self-confidence, learn early business skills and experience the success of goal-setting. When you help your girl set a challenging goal and reach it, she learns she has the power to achieve her dreams. These lessons in leadership will last far beyond the Cookie Season.

Join by following these easy steps

Step 1: Return signed permission form to receive girl ID and password

Cookie Club membership begins with your girl's adult volunteer. She will guide the girls as they choose an exciting group goal, create the group's account and enter the group's goal into the Web site. The goal sales number is divided evenly among the girls. Girls can later edit their individual goal numbers on their personal pages, if desired. A sample permission form can be found on the next page.

The adult volunteer will ask you to return a signed parent permission form. Only when a girl has returned this form will she receive her girl ID and password. Now she's ready to join the Cookie Club!

Step 2: Go online to join the Cookie Club

A Girl Scout is always encouraged to go online with an adult. She will visit **www.littlebrownie.com and click on the Cookie Club area.** She then enters her girl ID and password, provided by her adult volunteer.

If it's her first time visiting the site, she will be prompted to complete a Safety Certification. A girl may not enter the Cookie Club unless she succeeds in her certification, which helps assure her understanding of online and selling safety.

When she is Safety Certified, the girl becomes a Cookie Club member. From her personal page, she will enter her sales and watch the goal-tracker rise toward her goal. She can learn about goals, modify her cookie goal or learn selling tips. You may wish to guide your girl toward setting a personal learning goal in addition to her sales goal. For example, she may decide to make all her own change this year, set up a spreadsheet to keep track of all her sales, or work on some corporate presentations.

Step 3: Keep up the Cookie Club fun

Remind your Girl Scout to check back often to enter her sales and see her goal-tracker rise. The adult volunteer can use this information to keep group motivation and excitement high as girls work toward their goals.

Is the Cookie Club safe?

Yes. And it is approved by Girl Scouts of the USA. All girls must turn in a signed parent/gaurdian permission form before they can receive their girl ID and password. **The first time they visit the Cookie Club, girls are required to become Safety Certified before they can access the site.** Girls will not sell cookies online or reveal personal information.

The evolution of the Cookie Program

The Cookie Club is a fun, interactive twist on the Cookie Program that today's tech savvy girls will love. With your support, your girl can have at her fingertips important tools she can use to meet her goals. Thank you for returning your signed permission form promptly and enabling your girl to join the Cookie Club!