

GSUSA 8-18-2009

BLUE BOOK
POLICY
AMENDMENT

Amended the Blue Book policy *Internet Sales*. New wording is as follows:

Internet Sales

Sales¹ on the Internet of products sold in council-sponsored product sales are not permitted.*

Marketing² these products using the Internet—including order taking—is permitted in accordance with GSUSA guidance and with parental permission and supervision.

Sales on the Internet of Girl Scout merchandise, such as uniforms, insignia, publications, and equipment may only be conducted by duly authorized and licensed Girl Scout councils, council shops, retail agencies, and/or GSUSA-licensed vendors. Permission to sell on the Internet must be obtained from GSUSA.

For safety and security reasons, sales on the Internet for any Girl Scout troop/group money-earning activities may not be conducted by individual girls, parents, or other adults.

*Online magazine sales using GSUSA approved vendor developed websites are permitted as an exception.

¹Sales on the Internet include any financial transaction concluded on any online website, including on-line auctions or public sale sites.

²Marketing includes advertising the sale and the solicitation and receipt of order commitments.