



2021–2022 Annual Report

Girl Scouts of Northern Illinois





Once a Girl Scout, always a Girl Scout

CEO & Board Chair Welcome

The Girl Scout tradition is built on leadership. It's in the name of what we do—the Girl Scout Leadership Experience. At GSNI, we've had the benefit of strong leadership, even in a time of transition. Our former CEO Fiona Cummings demonstrated exceptional guidance over the nearly nine years she served with GSNI. While her accomplishments were many, we are most proud of her work in establishing Action Teams and Task Forces through an Appreciative Inquiry process to further inclusion and belonging within our council. We are grateful for her vision and striving with us until her retirement in June 2022.



GSNI's Board of Directors worked diligently to search for qualified candidates to take GSNI into the next stage of building tomorrow's leaders. Girl Scout alum Dr. Kari Rockwell was hired over the summer and officially became GSNI's third CEO on August 1, 2022. Dr. Rockwell (Kari to her Girl Scout friends) came to GSNI with decades of educational leadership as a former Superintendent of Schools.

As Kari met with local Girl Scouts, she expressed a desire to continue the theme of inclusion and access and fostered that vision with a puzzle piece design on the "I Met the CEO" fun patch she distributes to each Girl Scout she meets.

When she was growing up, Kari found her favorite place and activity to be Girl Scouts. She says, "I felt happy and secure, and I made lifelong friendships that continue to this day. I wanted a patch that said 'you belong here' to every current and potential Girl Scout."

Being a Girl Scout alum has deepened Kari's connection to GSNI, including her love of camping. "I loved going to Girl Scout camp as a girl, especially any

session with horses," notes Kari. "I have visited Camp Dean, Camp McCormick, and Mary Ann Beebe Center, and they are amazing outdoor spaces for today's Girl Scouts to explore, have adventures, and embrace nature. I can't wait to help at camp in 2023!"

GSNI experienced several exciting changes at our camps in 2021–22, including allowing Girl Scouts to now complete their highest awards—Bronze, Silver, and Gold—on our properties. This included creation of slingshot ranges at all three camps by different troops earning their Girl Scout Silver Awards, a tomahawk throwing range at two of our camps, and a waystation for monarchs at Camp McCormick.

In the summer, we were thrilled to welcome campers back with new sessions and outdoor program activities. We opened a high ropes course at Camp McCormick to increase opportunities for adventures in the out of doors. This New Horizons High Ropes Course was made possible with funding from the sale of Camp Far Horizons. A special thank you to Hillary Blevins for suggesting this appropriate name. In addition, the council sold wetland credits which increased our commitment to be environmentally positive.

We watched our Girl Scouts, volunteers, and families rise to new heights as they tackled unexpected changes to the familiar Girl Scout Cookie program. Our members inspired us as they sought out creative avenues, adjusted to a cookie shortage, and taught one another

As GSNI
looks toward
the future,
all paths lead
to belonging.





about perseverance and fortitude.

Our Community Programs launched the Latinas Taking the Lead program to positive results within the Aurora and Elgin areas with plans to expand in the coming years. Volunteers and families appreciated the hard work of our Resource Center and Retail Teams as merchandise sales increased by 21% in 2022. Our overall membership was also up by six percent in 2022 as more and more people were drawn to the strength and skills found only in Girl Scouts.

As GSNI looks toward the future, all paths lead to belonging. Volunteers and staff are enthusiastically working together with Actions Teams and Task Forces, supported by GSNI's Board of Directors and the many generous donors who fund the work of building Girl Scouts of courage, confidence, and character who make the world a better place.

The new year is already filling with a much-needed reprieve from the pandemic, as Girl Scouts return to in-person events, programs, and outdoor fun. Our girl-led cookie businesses continue to financially empower young entrepreneurs with life skills in goal setting, decision making, and money management. GSNI is also making strides in our important work with schools to provide beneficial activities during and outside of the school day while helping Girl Scouts grow in the academic and social-emotional wellness.

The Girl Scout tradition is about leadership, and it starts with our Daisies, Brownies, Juniors, Cadettes, Seniors, and Ambassadors. Our volunteers take on the tremendous responsibility of mentoring, guiding, and celebrating Girl Scouts, and we would not be here without these dedicated people who choose to stand up every day on behalf of Girl Scouts. We also appreciate

our faithful staff who often go above and beyond to further our Mission.

On our honor, we are grateful for what 2021–22 taught us, and we carry those lessons into this year as we focus on belonging, becoming a deeper part of our communities, and strengthening our educational partnerships.

We are Girl Scouts of Northern Illinois, and you belong with us!



Dana Vierck
Board Chair, Girl Scouts
of Northern Illinois



Kari Rockwell
CEO, Girl Scouts
of Northern Illinois

GSNI Highlights

Community Programs

GSNI's Community Programs teams strive to engage and support current and potential Girl Scouts and their families by offering increased access to participation, particularly in communities historically underserved by Girl Scouts. After COVID-related challenges the previous year, programming rebounded substantially in 2021-22, with new program partners coming on board as well as the return to past

program locations. Overall, 1,050 Girl Scouts participated through staff-led and staff-

supported troops, including programs led by GSNI's AmeriCorps members in Aurora, DeKalb, Elgin, Hanover Park, and Streamwood, staff-led Project Opportunity troops in Rockford, and staff-supported troops focused on the Hispanic communities in Elgin and Aurora.

Throughout the year, troops participated in programming including the Becoming Me initiative with badges exploring topics like citizenship, art and the outdoors, and telling their stories. In addition, this year

also saw GSNI hold its inaugural nine-week Human Trafficking Awareness and Prevention Program in Rockford. More than ten middle school Girl Scouts were guided by an expert facilitator and learned about setting boundaries, identifying warning signs, and having healthy, supportive relationships.



Appreciative Inquiry

The Communications and Brand Awareness Action Team is now joined with the **Older Girl Scout Action Team** to make a bigger impact at GSNI. Both teams met monthly in 2021-22 to discuss plans to spread the word about the impact Girl Scouts can make in northern Illinois. The teams worked on an Older Girl Scout Media Fair to equip Cadettes, Seniors, and Ambassadors with the tools they need to develop an online presence safely and securely. Possible topics will include podcasting, video production, and copywriting. The council's

Community Programs also expanded the scope of its work in 2022. A new Hispanic Engagement Manager joined the team in January 2022, and hit the ground running by building relationships across northern Illinois and developing strategies to engage and support Hispanic Girl Scouts and families across the council. In addition, a new Community Programs Specialist focused on engaging the Black community in Rockford also joined the team in January 2022. She started recruiting community members for a new task force dedicated to engaging Black families across the council, as well as supporting the development of a new leadership program for Black women that planned its inaugural session for Fall 2022.



Latinas Taking the Lead

Our Hispanic Engagement team launched the new Latinas Taking the Lead program in 2021–22. This six-session program was adapted from a model developed by Girl Scouts of Central Indiana and empowered Hispanic women with opportunities to practice leadership tactics and actively engage in their communities. Sessions covered topics including navigating the education system, effective communication, healthy habits, financial literacy, community resources, and personal and professional development. The first two cohorts took place in Aurora in Fall 2021 and Elgin in Spring 2022, with 18 participants completing the program. GSNI looks forward to continuing to adapt and grow the Latinas Taking the Lead program in the future!



Recruitment

GSNI's Recruitment Team created a saturated strategy in 2021–22 to reach the premium number of potential Girl Scouts and their families through in-person events for fall recruitment. The team identified numerous schools and communities where Girl Scouts had a presence and tapped into back-to-school nights and local events to promote the life-changing benefits of the Girl Scout Leadership Experience.

Interested families were invited to in-person events where they could learn more about Girl Scouts. The team partnered with current service unit volunteers



Marketing & Communications staff is supporting the newly merged team with the introduction of Rallyhood—an all-in-one communications hub—to GSNI's membership. Both teams remain energized and ready to empower members to tell their Girl Scout stories! A Troop Directory was also created for Cadette, Senior, and Ambassador troops to provide an easy method for older girls and their troops to connect with one another. In late 2022, the Older Girl Scout Action Team merged with the Communications and Brand Awareness Action Team.

The Community Engagement Action Team has an overarching mission of increasing GSNI's visibility and support across northern Illinois. In the 2022 membership year, the team focused on building and expanding relationships with religious leaders and houses of worship. This included meeting with local faith leaders in several communities and developing a “road map” for building and supporting faith partnerships. This map will serve as the basis for future work, including increasing awareness of religious awards and recognitions as well as developing resources to help build new and support current partnerships.

to reach all the communities in GSNI's service area. Service units also participated in parades, back-to-school nights, and trunk-or-treat events throughout the fall recruitment phase.

Connecting with families of kindergarteners and first graders was the priority for the Recruitment team's winter push events. Recruiters continued to communicate with unreached schools to promote in-person events and hosted virtual "Pop-ins" which provided online activities to keep families active while troops were forming. A "Get Going with Girl Scouts of Northern Illinois" Facebook group was also created where non-Girl Scouts families could learn about activities in their communities while having the opportunity to become more involved with Girl Scouts.

The Recruitment Team's biggest success was the unveiling of Unicorn Parties with a full slate of activities revolving around unicorns. Each party taught the Girl Scout Promise and Law, and every participant received a unique unicorn headband. Over 80 parties were held across northern Illinois engaging potential Girl Scouts and their families to get involved with Girl Scouts through the promotion of extended membership. This allowed for new troops to start in the spring and over the summer.

In the fall of 2022, Recruiters implemented activities from GSUSA's "Resilient. Ready. Strong." patch program. Select opportunities supported girls and their families with mental health awareness. GSNI service units piloted activities throughout the spring and summer of 2022 to current Girl Scouts. Boxes were provided for participants to design and decorate, adding items, pictures, or written words into the boxes before taking them home. When Girl Scouts had a rough day, they



Each party taught the Girl Scout Promise and Law, and every participant received a unique unicorn headband.



The Hiring for Diversity Action Team worked on reviewing and updating the processes and documents used for recruiting new staff to increase the number of diverse candidates received for open positions at GSNI. All new and updated job descriptions, job postings, interview questions, and other related staff recruitment material now include language highlighting GSNI's commitment to diversity. In developing strategies, the team intentionally broadened their scope to include incorporating the diversity work being done to the entire employee experience, not just hiring. The team has refreshed its focus with the new name of **Creating a Staff Culture of Inclusion and Belonging**.

The Recruitment Processes Action Team met several times throughout 2021-22. The team continued to analyze and make recommendations for all aspects of GSNI's recruitment processes.

GSNI's annual recruitment "phases" include:

- **Phase 1:** Fall recruitment focused on overall new membership growth from July 1–December 1
- **Phase 2:** Winter push recruitment focused on new membership growth at the kindergarten and first grade levels from December 1–March 1
- **Phase 3:** Spring recruitment focused on pre-kindergarteners and kindergarteners through the Daisy Launch and Extended Year Membership Campaign from March 1–July 31.

could retrieve the box for these encouraging reminders.

GSNI's enthusiastic Recruiters continued to work with their local service units during 2021-22 to proudly advocate the Girl Scout Leadership Experience to over 700 new Girl Scouts and their families throughout the council's service area.

Product Program

Our Girl Scout entrepreneurs set goals and exceeded them in our 2021-22 Fall Product Program!

Participating Girl Scouts achieved higher sales in Fall Products than the year before, even



With input from the action team, a first-year new volunteer experience was implemented to ensure each of GSNI's new volunteers would be supported by working with their recruiter and GSNI's Volunteer Manager through the registration and training process. This has proven to better prepare people for their new volunteer role in leading a Girl Scout troop. Adding a refreshed onboarding process for new volunteers helped the council to fully engage with each new volunteer. Each new volunteer also received a "swag bag" for their upcoming adventures as a GSNI leader!

though there were less Girl Scouts participating in the program.

The 2021-22 Girl Scout Cookie Program was unfortunately beset with challenges for GSNI's Girl Scouts, families, and leaders. Little Brownie Bakers, GSNI's cookie baker partner, experienced production and labor issues that impacted the availability of some cookie varieties. GSNI's innovative Product Program team worked hard to overcome these obstacles and were able to offer a multi-modal cookie program. GSNI's dedicated volunteers made every effort to support the cookie program for each Girl Scout in their area. The Digital Cookie platform provided a safe and contactless way for Girl Scouts to reach their customers. Digital Cookie 8.0 also provided an avenue for entrepreneurs to learn more about e-commerce and running a business, as well as earning badges.

There were many proud moments in the 2021-22 product programs. Countless people were inspired seeing GSNI Girl Scouts in action, as they were creative and resourceful in marketing and managing their own small businesses, in spite of real-world difficulties. Thanks to overwhelming community support, Girl Scouts also provided over 50,000 packages of donated cookies to essential workers and military personnel through the Gift of Caring initiative.

Volunteer Resources

GSNI volunteers experienced more normalcy in 2022 than they had in the past three years when it came to volunteer resources and support. In March, the council chose to restart in-person First Aid and CPR in areas where Red Cross facilitators were present. GSNI's Volunteer Resource Manager became certified as a Red Cross facilitator to support the increased need from volunteers and troops across the council. This allowed GSNI to offer three to four classes each month. To continue supporting affordable First Aid and CPR classes for volunteers and troops, GSNI applied for and received several grants to update equipment and provide low-cost classes in some areas during the first part of the year. Thanks to these efforts, GSNI had 85 volunteers renew or become certified in First Aid and CPR.

In June 2022, discussions were launched to reorganize GSNI's new volunteer onboarding process. Other Girl Scout councils showed success when new volunteers had one consistent contact for support during their first year of volunteering. The Volunteer Resources team was selected to focus on new volunteer onboarding, volunteer training, and volunteer resources for the upcoming year.

GSNI's Recruitment team and Member Support team partnered with the Volunteer Resources team to ensure all new volunteers—no matter their position—would be included in the new process. Feedback from volunteers throughout the year prior was considered as volunteer trainings were updated and reorganized as GSUSA released new courses. By July, the new process started implementation across the council. With just a few bumps in the road, the new volunteer onboarding process is well on its way to support all new troops and volunteers throughout their first year.

Overall volunteer training continued in gsLearn as new courses became available from GSUSA. Required new leader training was reorganized to provide a better timeline for new volunteers to complete and to align with GSNI's new volunteer onboarding process. As GSUSA continues to promote inclusion and mental health, they released two new courses for Girl Scout staff and volunteers to learn about these topics and how they relate to Girl Scouts and troops. GSUSA also began a roll out of New Leader Onboarding courses. In 2022, GSUSA released two out of eight courses to help new leaders get to know Girl Scouts—What Girl Scouts Do and First Meeting. These courses were offered to all volunteers through the content library in gsLearn and will replace current required courses for new volunteers in the future.

Volunteer Toolkit continues to support troops with resources and meeting plans as they work with Girl Scouts to be girl-led. GSNI now provides First Year Volunteer Toolkit Webinars once a month and new Volunteer Resource Office Hours twice a month. Volunteer Resource Office hours started in August 2022 with 25 volunteers jumping on and asking questions during the first two months of the new format!



Volunteer Toolkit continues to support troops with resources and meeting plans as they work with Girl Scouts to be girl-led.



Property

There were many updates and additions to GSNI camps in 2021–22. At **Camp McCormick**, the New Horizons High Ropes Course was installed in May 2022. This much anticipated addition features a towering course and challenges campers and staff to many difficult elements—all while safely harnessed to course cables.

With Girl Scouts and troops now encouraged to complete their Highest Awards projects at GSNI camps, Troop 190 members Celsey Cooper, Hannah Guffey, and Samantha Guffey took on building a slingshot range at the camp as part of their Silver Award project. The new range was dedicated during the 2021 Fall Festival. Additional members of Troop 190 including Caitlin Cooper, Madeline Grady, and Ellie Logli also completed their Silver Award project by establishing a

Tomahawk Throwing Range at Camp McCormick. Gold Award Girl Scout

Teagan Blake used her Gold Award project to provide an environmentally friendly Monarch way station for butterflies at the camp.

Camp McCormick was also the site of a special Tree Dedication near Friendship Center where trees were dedicated to Fiona Cummings, retired GSNI CEO, Shelleyanne Fridly, former Girl Scouts—Rock River Valley Council (GSNI legacy council)

Board Member, and Ruth Little, former Girl Scouts—Rock River Valley Council CEO. The Memorial Garden originally constructed at GSNI's former Camp Far Horizons was also respectfully moved to Camp McCormick, so all those represented can continue to be honored and remembered by generations of Girl Scout campers.

Camp Dean was the recipient of a slingshot range built as a Silver Award project by Troop 4686 members Addison Chitty, Jordyn Diaz, Jenna Hutchinson, Ripley Walton, Maia Young, and Delilah Zinzer. A special library cabinet was also presented to the camp by Troop 2089 members Amelia Volke and Abby Zabinski



with assistance from troop leader Sharon Ettlle, as part of the troop's Silver Award project. GSNI's first-ever Air Rifle Team was supported by the addition of an Air Rifle Range at Camp Dean, thanks to the efforts of the camp's Counselors-in-Training Class of 2022.

The camp celebrated its 75th Anniversary with a full day of fun activities for Girl Scouts, their families, and the surrounding community. After months of secret planning, GSNI surprised long-time Girl Scout employee Charlie Qualls with the dedication of Charlie's Lodge in honor of his upcoming retirement. The council is very grateful to each person, troop, service unit, and business that contributed funds to make this lodge dedication possible.

Current Ranger John Jackson was hired to oversee the Camp Dean property in 2022.

GSNI's **Mary Ann Beebe Center** (MABC) received a new slingshot range graciously provided by members of Troop 2337, and Girl Scout Althea Parker earned her Silver Award by courageously blazing a trail at the camp with major contributions of time and effort from her entire family.

The Michael Guy Family gave unparalleled donations of labor at MABC in 2022. The family replaced the Screen Pavilion light and updated the building, along with the nearby latrine. They also installed a concrete pad under the Bunny Shelter and removed the deck from the zipline tower. GSNI is very grateful for their generous investment into the camp.

The Yurt Unit was moved, and a pizza oven was built within the unit, guaranteed to make it a popular spot for campers, troops, and families for years to come!

Resource Centers & Retail

The Resource Center team, which manages GSNI's retail stores, resource centers, online stores, merchandising, and fulfills Customer Care services and support, came back strong after the pandemic with a successful 2022 membership year.

The team was extremely short-staffed for part of the year, but team members remained flexible and willing to go the extra mile. This led to the creation of a strong Resource Center team providing the best customer experience to members and the public. The team also exceeded all goals set for a positive end to the year!



Team members were overjoyed to return to camp for a full season of Trading Post and loved seeing Girl Scouts enjoying their summer adventures. GSNI's Travel Store was present at various council-wide events including S.T.E.W., Fall Fest, Super-Sellerbration, and Camp Dean's 75th Anniversary. The Retail team also collaborated with several service units and communities for regional events and recorded fun commercials for GSNI's Virtual Cookie Kick-off event. Online sales saw continued growth with GSNI shipping orders worldwide!

As always, the team's focus was on serving customers, especially GSNI's youth members. In-person sales increased during 2022, and the entire team was excited to see volunteers and families shopping in-person again. This was truly missed during the pandemic! GSNI stores tried new promotions and discounts, including a wildly popular Cookies & Cocoa event, Independence Day Fire-Quacker Rubber Duck Sale, and October Pick a Pumpkin Sale. All of which received great feedback.

GSNI's Resource Center Team continues to look forward to bringing new merchandise to the stores, events, and camp, and to continue assisting customers in every way possible!

Member Support

Each year, the Member Support Team strives to serve and support GSNI's volunteers in the best way possible. In 2021-22, the team revisited service unit boundaries and made several important changes to best service the Girl Scouts, troops, and families of GSNI.

JoDaviess Service Unit and Stephenson Service Unit merged to become Green Horizons Service Unit. Pleiades Service Unit and Gemini Service Unit merged to become Star Gazers Service Unit. Waunaka Service Unit was divided with troops from the northern section of the service unit joining Wynonwy Service Unit, and troops from the southern section joining the newly-formed Star Gazers Service Unit.

These changes were made April 1, 2022, to coincide with Early Renewal and Extended



Year Membership Campaigns. GSNI now proudly provides service and support to 33 service units within the council's jurisdiction!

Program

After two years, GSNI's Program team was excited to once again host in-person **adventure trips!** First up was a long-awaited trip to Eagle Cave in Blue River, Wisconsin. Eagle Cave is home of one of the largest onyx caves in Wisconsin. Girl Scouts and their adults camped inside the cave for the weekend and explored the cave at their own pace. Trip participants had fun finding golden nuggets on the golden nugget trail, participating in candy bar bingo, and taking a guided history tour of Eagle Cave.

The team also welcomed 50 participants to Wildman Resort in the summer of 2022. Girl Scouts participated in white water rafting on the Peshtigo River, climbed the Alpine Tower High Ropes Course, experienced kayaking, and did stand-up paddle boarding. Girl Scouts gained confidence through a variety of activities many had never tried before!

One way Girl Scouts make the world a better place is by leading and completing the **Girl Scout Highest Awards**. GSNI was proud to honor 107 Bronze Award Girl Scouts, 60 Silver Award Girl Scouts, and 10 Gold

Award Girl Scouts in the 2021-22 membership year. All combined, GSNI Girl Scouts contributed over 6,000 hours of taking action in their communities in one year!

GSNI Gold Award Girl Scout Amelia Humphrey from Geneva was awarded a \$2,005 national scholarship from GSUSA, thanks to sponsorship



from Insight Global, The Coca-Cola Foundation, and Kappa Delta Foundation. Amelia's project brought awareness to her community about the environmental impact of disposing of non-biodegradable school supplies in the

trash. Her team got to work recycling, reusing, and repurposing school supplies as a tangible way to start the next generation thinking about leaving a smaller eco-footprint.

While hosting a booth at a community event for kids and their parents, Amelia's team distributed over 100 samples of recycled crayons—each with a QR code linking to her Instagram page offering educational information and creative crafts for upcycling school supplies. There were over 200 sample projects made by kids attending the event! The Environmental Club at Geneva High School has agreed to continue Amelia's efforts by adding used school supplies to their annual recycling drive.

Two elementary schools in the Geneva School District have agreed to share her crafts and Instagram page (@easyupcycledcrafts)—adding to even more community awareness and call to action.

After two years of family camping, our traditional **summer camp programs** at Camp Dean and Camp McCormick returned! Camp Dean and Camp McCormick hosted six weeks of camp, including overnight camps, day camp, troop camps, and family camps.

In total, 598 campers attended summer camp programs. There were 498 campers who attended Camp Dean, and 100 campers who attended Camp McCormick. The most popular camp option was the summer camp staff-supported troop camping which included 259 campers! In total, 17 Counselors-in-Training received their awards at Camp Dean. Our summer camps were successful thanks to the aid of GSNI staff and 18 fantastic summer camp staff members!

Philanthropy

The Philanthropy team hosted Over the Edge 4 Girl Scouts in June 2022, at SupplyCore Inc. in Rockford. This unique, adventure-based event gave fundraising participants the chance to rappel down the historic 8-story building in scenic downtown Rockford. GSNI is extremely grateful to SupplyCore for the use of their facilities, their volunteerism, and their financial support of this event. GSNI also deeply appreciates all the Over the Edge rappellers who demonstrated courage by both rappelling and fundraising to ensure current and potential Girl Scouts can enjoy increased access to participation in Girl Scouts.



During and after rappelling, the team celebrated the brave rappellers and the start of summer by closing the street for an epic Girl Scout block party—complete with GSNI's 32-foot climbing wall and Retail Travel Store. Vendors and supporters included Girl Scout alum Chris Grillo's J&C Old Fashioned Ice Cream food truck which created a special cookies-n-cream flavor with one of the newest Girl Scout Cookies. Kids of all ages tested their bike safety knowledge and received free helmets at a bike rodeo provided by Safe Kids Winnebago and UWHealth. Other on-site partners included 815 Outside, Coral Cove Family Fun Center, GSNI's Historians, Obsidian Manufacturing, Operation Fallen Flags, and Winnebago County Sheriff's Department.

GSNI's annual Thin Mint Sprint was held both virtually and in-person in September 2022. The in-person event was held in Fox River Grove, with the help of the Fox River Grove Memorial Library and the Fox River Grove Memorial Library Running Club. In addition to a new venue, the team recruited 14 local vendors to inform runners about community goods and services. Everyone was a winner at Thin Mint Sprint, as all participants chose their own course and set their own pace to do their personal best. Congratulations to all the runners and walkers who made the event a huge success!

Donors



We strive for accuracy in recognition of our donors and apologize for any errors. If a name does not appear on the list as it should, please contact GSNI's Philanthropy Department at 1-844-GSNI-4-ME (1-844-476-4463) or customer@girlscoutsni.org.



GSNI is deeply grateful to those individuals, families, and companies for all financial donations made October 1, 2021–September 30, 2022.



\$10,000 +

Alfred Bersted Foundation
Joan Chihan
Collins Aerospace Systems
Espenscheid Charitable
Foundation
GSUSA
Hanover Township Mental
Health Board
Illinois Criminal Justice
Information Authority
Illinois Department of Human
Services
Illinois Department of Public
Health
Kendall County
Mary Iwen Lamp
Scott and Kelly McCleary
Harold and Marjorie Pratt
Memorial Charitable Trust
Charles and Marie Von Weise
Trust

\$5,000–\$9,999

Barrington Area Community
Foundation
Erin Berry
Community Foundation of
Northern Illinois
Dillon Foundation
Greenlee Tools, Inc.
McMaster-Carr Supply Co.
Woodward, Inc.

\$1,000–\$4,999

Allstate Giving Campaign
Altra Industrial Motion
Amazon Smile
Jennifer Archer
Assured Partners
Mark Barckley
Bergstrom Inc. Charitable
Foundation
Boone County Community
Foundation
Dale Boyd
Michael Campbell

City of Aurora
Community Foundation for
McHenry County
Community Foundation of the
Fox River Valley
Fiona Cummings
Kristin DeGruy
DeKalb County Community
Foundation
Wayne H. and Ruth L. Diehl
Trust
Ecolab Foundation
Kelly Erboe
Miriam Fleig
Beth Galbreath
Gloyd Family Foundation
Jessica Hirsch
INT Terminal LLC
JumpFly
Kuipers Family Farm
Adrienne Laughlin Virgilio
Leonard Family Charitable
Foundation
Jeff Meyerhoff
William G. McGowan
Charitable Fund
William Miller Charitable Trust
Betty Jane Moore
Morgan Stanley
Mount Carroll Community
Foundation
Network for Good
Linda Oshita
Susan Pasetti
PNC Financial Services Group
Charles Qualls
Rancho Santa Fe Foundation
Bobbie Riley
Rochelle Area Community
Foundation
Judith Sedlack
SupplyCore, Inc.
The Chicago Community Trust
United Way of Northwest
Illinois
United Way of Rock River
Valley



United Way of Whiteside
County
Catherine Veal
Dana Vierck
Barbara Vroman
Walmart
David Whitehouse

\$500-\$999

Abbott Laboratories
Employee Fund
Aadtalem Global Education
Aldi Inc.
Ameriprise Financial
Employee Giving
Sara Ellen Anderson
Ashdon Farms
Holly Bartelt
Mary Lynn Cerutti
Linda Christianson
Danfoss Drives, LLC
Julie Dreixler
Exelon Corporation
Fidelity Charitable Gift Fund
Frank R. Duis Memorial
Wildlife Fund
Judith Gambrel
GSNI Fox Valley Service Unit
Jill Helser
Robin and Dink Henning
ILMS Tutoring Services
Jewel-Osco Headquarters
Maria Cruz Lange
John D. and Jane Leifheit
Charitable Foundation
JP Morgan Chase Foundation
Christina Kirsch
Ruth Little
Live Marketing Inc
Colleen Magee
William Maher

John McCleary
Mercy Rockford Health System
Fred Mullard
Barbara Pagano
Elizabeth Papp
Karin Podolski
Wayne Polek
Robert Quimby
Rotary Club of
Woodstock
Miranda Rutkowski
Angela Schmidt
Schwab Charitable
Fund
George and Frances
Schwenkner
Charitable Trust
Rebecca Staat
June Stott-Kubasiak
Volo Museum
Whitetails
Unlimited, Inc.
Woodman's
Greg Zophy

\$250-\$499

3M Foundation
AbbVie Foundation Employee
Engagement Fund
Advancing Global EDU
Aqua-Aerobic Systems Inc.
Archie Archie Needam
Baxter International
Foundation
Aleen Bayard
Kelly Bays
Helen Bell
Belvidere Rotary Foundation
Best Brains Learning Center
Algonquin

Boys & Girls Club of Freeport
& Stephenson Cty
Jill Brown
Karen Brown
Martesha Brown
Linda Caine
Cary Dairy Ice Cream Cafe
Chicago Cubs
Michael Cline
Constellation Energy
Coral Cove Family Fun Center
Sandra Costello
Tom Deery
Lauri Doyle
Emma Eschenfeldt
Mary Rose Phillip
Kathryn Flavin
Mary Kay Golec
Brent Greenberg
Hampshire Lion's Club #538
Kristine Henderson
Sally Hoff
William Hoff
Tiffany Hulsey-Reding
Vicki Jacobson
Warren Kati
Janet Kjellstrom
Michael Knight
Emily Kunschke
Jennifer Lamp

Alisa Liu
Erika Lorensen
Michele Marcangelo
Mathnasium of Cary
Microsoft Corporation
Sarah Ann Nelson
Lisa Newell
Nikita Martin Memorial
Fund
Lisa Normoyle
Obsidian Manufacturing
Industries
Jaxon Oshita
Lisa Palmer
Betty Rauschenberger
Raytheon Technologies
Joyce Rice
Michelle Rossi
Adella Sefrhans
Ronald Shackelford
Amanda Smith
Catherine Spohnholtz
Theresa Stack
Swedish American
Health System
Target Corporation
Employee Giving
Campaign
Susan Thome
Laura Tolle
Amanda Truex
Kristen Tucker
Shirley Ann Tudor
United Health Group
United Way of
Genoa-Kingston
United Way of Greater
McHenry County
UPS Foundation
Emily Varsho
Village of Big Rock
Jamie Wasylenko
Paul Widhalm
Catherine Wilcox
Steve and Jennifer Wisser
Robin Witt



Juliette Gordon Low Society

The Juliette Gordon Low Society was established to thank and honor friends of Girl Scouting who choose to make Girl Scouts part of their legacies and a beneficiary of their estate plans.



Members of the Juliette Gordon Low Society are recognized locally and nationally by Girl Scouts of the USA. If you are interested in discussing planned gift opportunities and becoming a member of the Juliette Gordon Low Society, or if you have already named Girl Scouts of Northern Illinois in a planned gift but do not see your name, please contact GSNI's Philanthropy Department at 1-844-GSNI-4-ME (1-844-476-4463) or customercare@girlscoutsni.org.



Mark M. and Carol Ackerman
 Carolyn Allison
 Erik and Eva Andersen
 James Anderson
 Sara Ellen Anderson
 Patricia F. and William Appelhans
 Holly Bartelt
 Donna J. and Terry Bausman
 Mary Ann A. Beebe
 Ja Billerbeck Trust
 Diane Belk and Lawrence Calder
 Karen J Brown
 Penny Cameron
 Michael D. Campbell and Andrew Mason
 Ruth E. Carlson Trust
 Jane E. Carter
 Lisa Cheeseman Cole Foundation
 Diane L. Collins
 Fiona Cummings
 Cheryl Dahl-Kearney
 Risa Davis

Carmen Diaz
 Joseph V. Gralik, Jr. *Estate*
 Alexandra Fleig
 Lawrence A. Fleig
 Miriam L. Fleig
 Shelleyanne Fridly
 Louise Glon
 De Ette Hammer *Estate*
 Janice I. Hann
 Mary Jo Hare
 Joyce Harrison
 Robin and Dink Henning
 William B. Howard Charitable Trust
 Vera Huemann *Estate*
 Vicki Jacobson
 Nancy Johnsen
 WL Kroeger Trust
 Lorre La Passo
 Donald Laird
 Kellyn J. Lawrence
 Elden W. Lestikow *Estate*
 Norm Lindstedt
 Ruth and Tom Little
 Emily Grace and Margot Logan
 Colleen Magee

MaryBeth Markwell
 Andrew Mason
 Patricia McCullough
 Bessie M. Miller, Charitable Trust
 Kristie Miller
 Harold C. and Margaret V. Mitchell Trust
 Lisa A. and Tim Normoyle
 Kenneth Opperman
 Jennifer Oshita-Archer
 Barbara S Pagano
 Gregory and Christine Petty
 Kathryn Pittenger *Estate*
 Julie Platt
 Karen Podolski
 Robert C. Quimby
 Sue K. Reimer
 Bobbie and Tim Riley
 Michelle Rossi
 Jerome M. Roth Trust
 Edward Rounds
 Angela Schmidt

George and Frances Schwenkner Charitable Trust
 Virginia and Norman Scott
 Judith Sedlack
 Adella Sefrhans
 Thomas Severson
 Margaret Simonsen
 Susan L. Speroff
 June M. Stott-Kubasiak
 Richard H. Strout
 Kathryn Swick
 Shirley Ann Tudor
 Catherine C. and Bill Veal
 Dana G. Vierck
 Charles and Marie Von Weise Trust
 Janey Welch
 William F. Wern Estate
 Catherine A. Wilcox
 Catherine A. and Thomas Wilcox
 Fleur and David Wright
 Vicki N. Wright



Finances

Statement of Financial Position FY22

Current Assets	5,370,146
Non-Current Assets	5,361,888
Total Assets	\$10,732,034
Current Liabilities	652,269
Net Assets	10,079,765
Total Liabilities and Net Assets	\$10,732,034

GSNI Income and Expenses FY22

Revenue		
Product Programs	3,867,636	48%
Public Support	768,802	9%
Program Fees	225,748	3%
Retail	210,447	3%
Other	3,044,984	37%
Total	\$8,117,617	100%
Expenses		
Program and Property	4,912,451	77%
Fundraising	262,743	4%
Administration	1,175,422	19%
Total	\$6,350,616	100%

FY22

Total Membership = 14,780



Girl Membership = 10,339

Adult Membership = 3,268

Lifetime Membership = 1,173



Satisfaction with Girl Scout experience

85%
of girls

87%
of younger girls (K-5)

77%
of parents

“Girl Scouts is fun and you get to earn badges and do fun activities. You can even meet older Girl Scouts who teach you new things or help earn a Journey. My older sister’s troop had an outing with my troop and we became Big Sis/Lil Sis!”

GSNI DAISY/BROWNIE

“Girl Scouts is tons of fun! I get to have once in a lifetime experiences with my friends. You can choose what you want to do. I can say I want to learn or do something and my leaders make it happen.”

GSNI CADETTE

“I would tell them that they should consider joining a troop because in my opinion, being in Girl Scouts makes a happier person in life. It makes happy that I get to try new things and those things turn out to be things I enjoy a lot. We also learned about our needs and wants. Girl Scouts is fun!!”

GSNI JUNIOR

girl scouts of northern illinois

GSNI Resource Centers

Freeport Resource Center

1834 S. West Ave., Suite 21, Freeport, IL 61032

Lake Zurich Resource Center

499 Ela Rd., Lake Zurich, IL 60047

Oswego Resource Center

3425 Orchard Rd., Oswego, IL 60543

Rockford Resource Center

1886 Daimler Rd., Rockford, IL 61112

South Elgin Resource Center

353 Randall Rd., South Elgin, IL 60177

GSNI Camps

Camp Dean

46W253 Camp Dean Rd., Big Rock, IL 60511

Camp McCormick

9995 N. Girl Scout Rd., Stillman Valley, IL 61084

Mary Ann Beebe Center

17501 Streit Rd., Harvard, IL 60033

www.girlscoutsni.org • 1-844-476-4463

Board of Directors

Chair Dana Vierck

1st Vice Chair Michael Campbell

2nd Vice Chair Jennifer Archer

Treasurer Scott McCleary

Directors-at-Large

Mark Barckley

Dana Crosby

Kelly Erboe

Sandra
Gonzalez-Adamski

Jessica Hirsch

Angela Schmidt

Ramona "Monie" Burns

Theresa Christian

Associate Director

Kaitlin Liu

Nadia Shaaban

Ex-Officio

Kari Rockwell



A Land Acknowledgement

is an expression of gratitude and way of recognizing the lasting relationship between Indigenous Peoples and their traditional homelands since time immemorial.

The Girl Scouts of Northern Illinois (GSNI) acknowledges that our Camps and Resource Centers are located on the ancestral lands of many Native Nations including the Fox & Sauk, Meskwaki, Peoria, Kickapoo, Ho-chunk and the Potawatomi.

GSNI is dedicated to the preservation of traditional lands. We seek to support Native American heritage by paying our respects to Indigenous peoples and are committed to honor their connection and care for the Land.

